

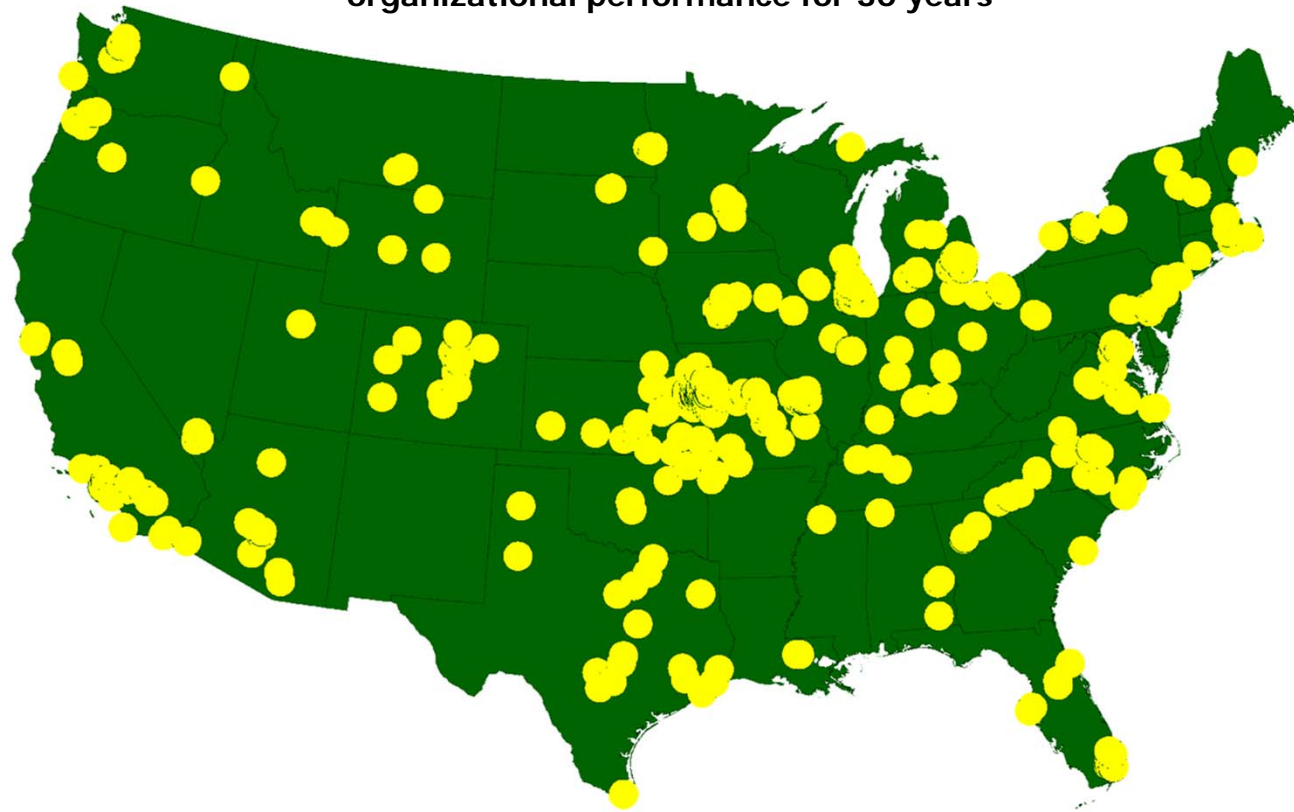
City of Auburn Parks and Recreation Survey Findings

Presented by
ETC Institute
May 13, 2015

ETC Institute

A National Leader in Market Research for Local Governmental Organizations

...helping city and county governments gather and use survey data to enhance
organizational performance for 30 years



**More than 2,000,000 Persons Surveyed Since 2006 for
more than 700 cities in 49 States**



Agenda

- **Purpose and Methodology**
- **Bottom Line Upfront**
- **Major Findings**
- **Conclusions**
- **Questions**



Purpose

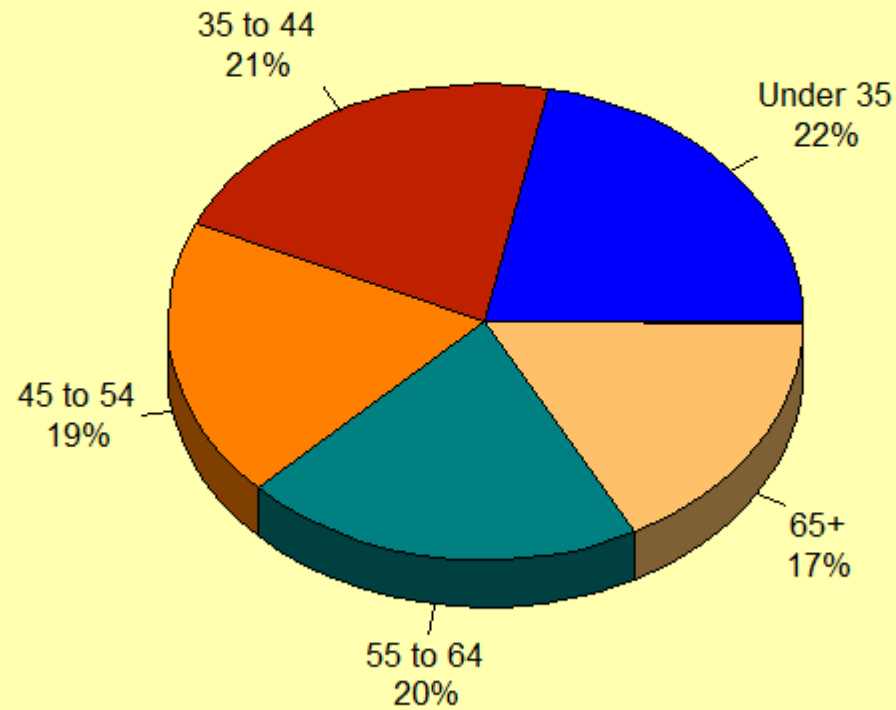
- **To objectively assess needs for parks/ recreation/cultural programs and facilities**
- **To help determine priorities for improvements to parks/recreation/ cultural programs and facilities**
- **To evaluate support for various parks/ recreation/cultural improvements that are being considered**

Methodology

- **Survey Description**
 - the survey contained a series of questions to assess a wide range of issues related to parks, recreation, and cultural programs/facilities
 - many questions were similar to those asked on ETC Institute's national parks and leisure surveys
- **Method of Administration**
 - mailed to a random sample of households in the City
 - phone follow-ups done 7 days after the mailing
 - each survey took approximately 15-20 minutes to complete
- **Sample Size/Number of Completed Surveys:**
 - Goal: 500
 - Actual: 515
- **Confidence Level: 95%**
- **Margin of Error: +/- 4.3% overall**

Q25. Demographics: Age of Respondent

by percentage of respondents

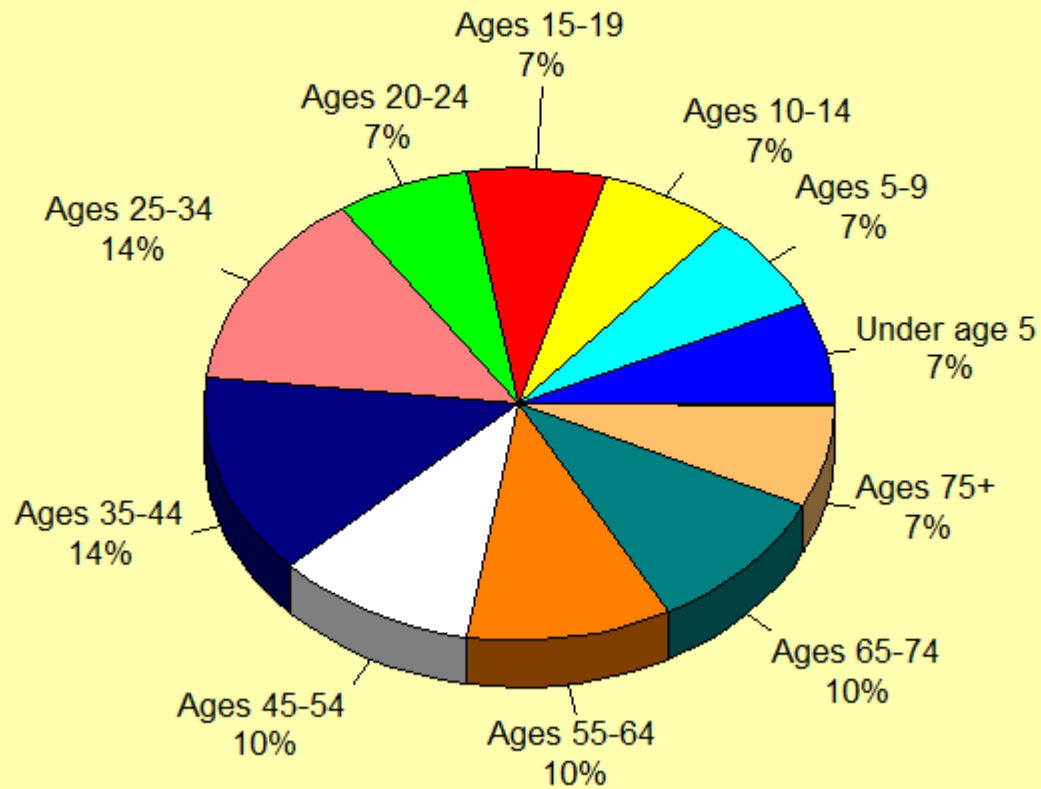


Source: Leisure Vision/ETC Institute (2015)

Good Representation By Age of Respondent

Q21. Demographics: Ages of Household Members

by percentage of respondents

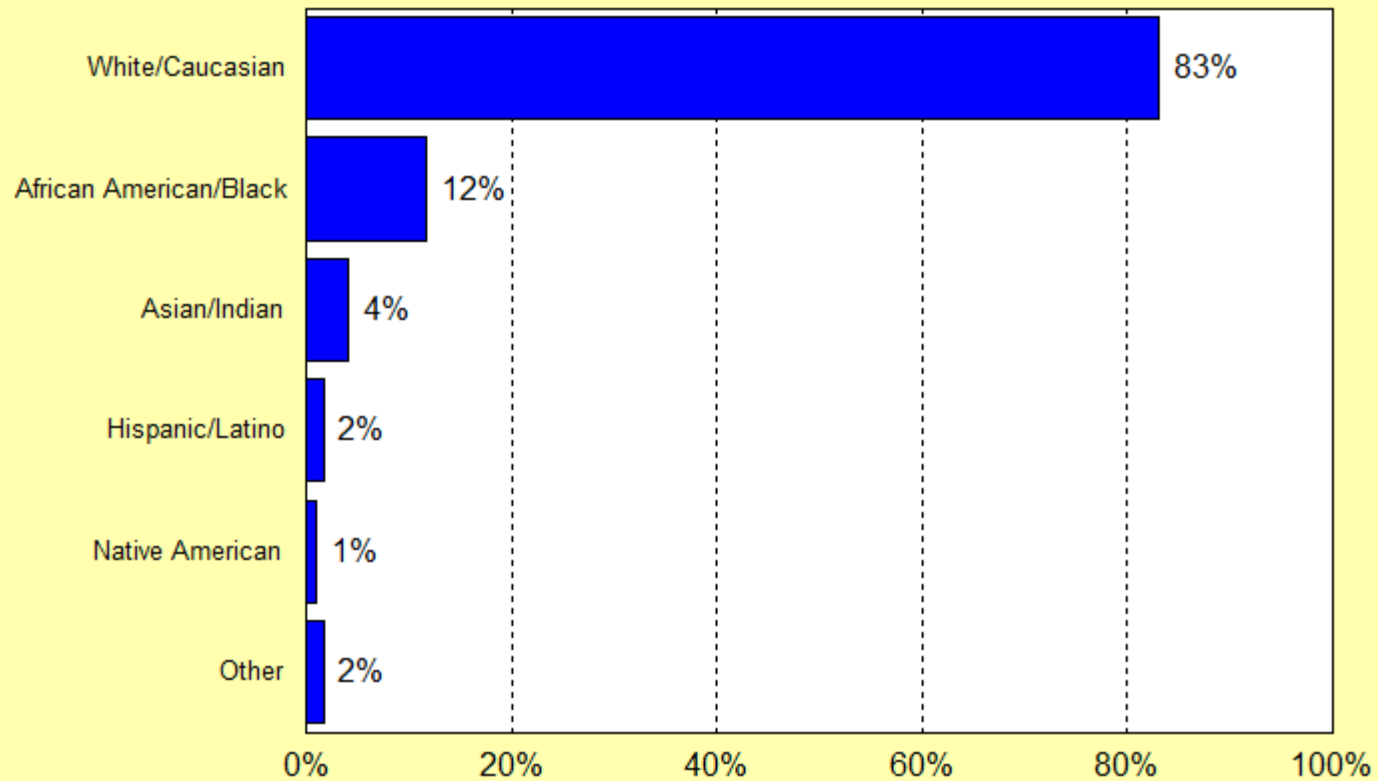


Source: Leisure Vision/ETC Institute (2015)

Good Representation By Age of Household Occupants

Q23. Demographics: Race/Ethnicity

by percentage of respondents (multiple selections could be made)

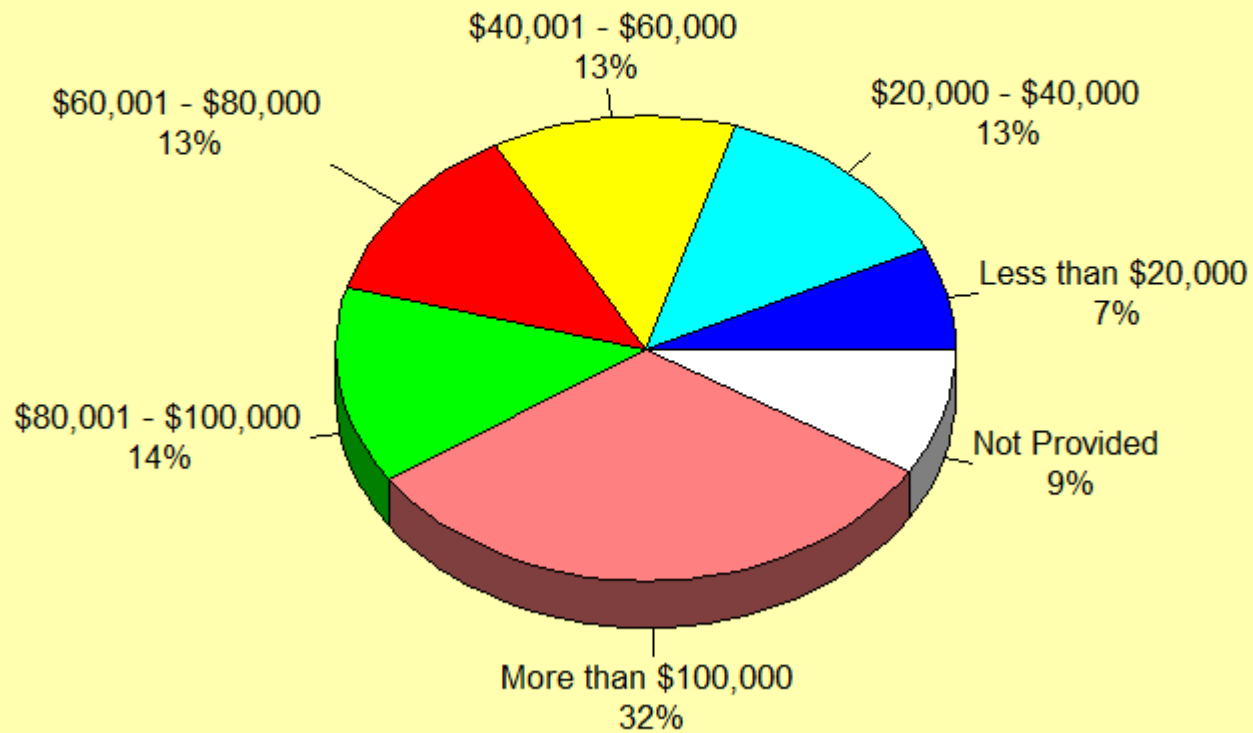


Source: Leisure Vision/ETC Institute (2015)

Good Representation By Race/Ethnicity

Q24. Demographics: Annual Household Income

by percentage of respondents

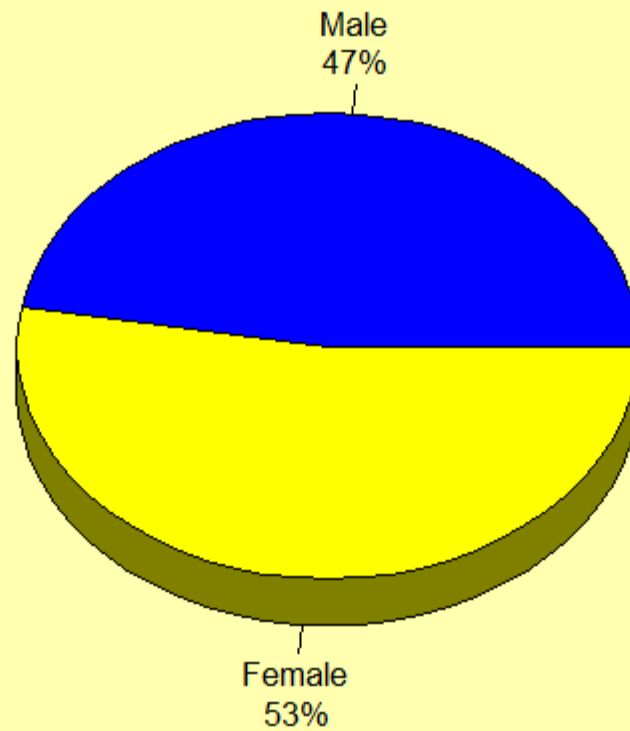


Source: Leisure Vision/ETC Institute (2015)

Good Representation By Income

Q26. Demographics: Gender

by percentage of respondents

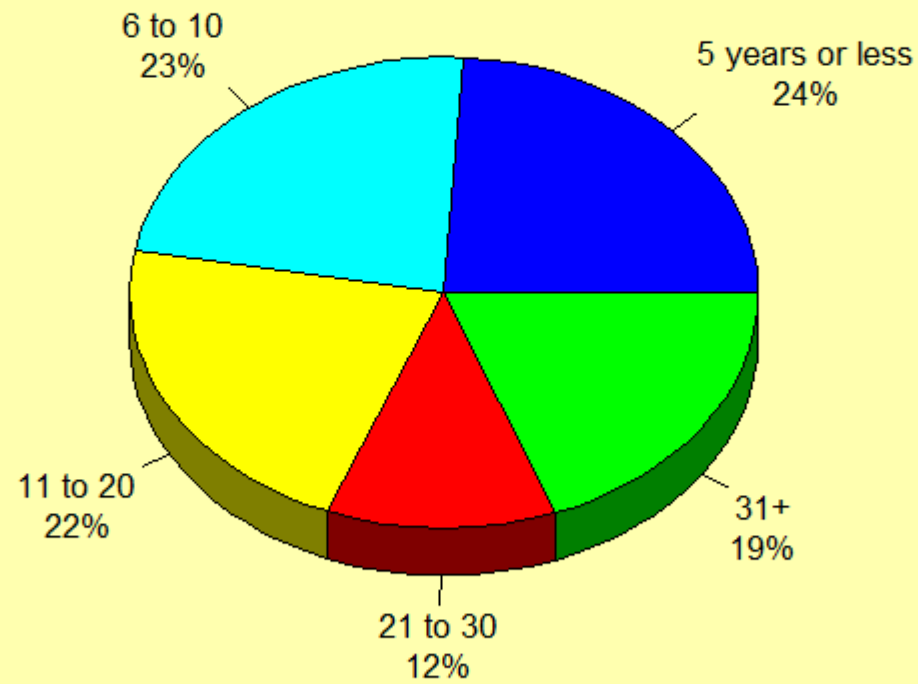


Source: Leisure Vision/ETC Institute (2015)

Good Representation By Gender

Q27. Demographics: Years Lived in the City of Auburn

by percentage of respondents

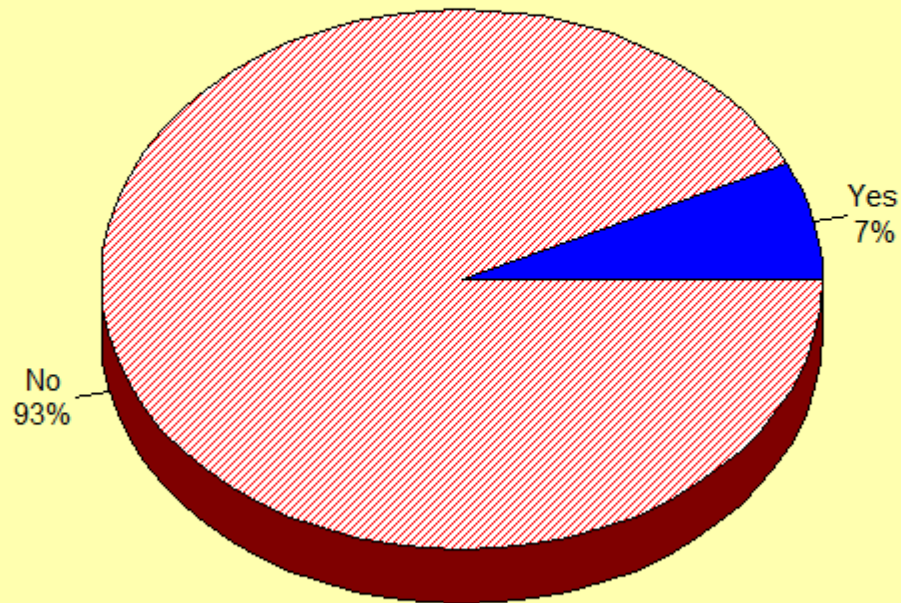


Source: Leisure Vision/ETC Institute (2015)

Good Representation By Years of Residency

Q28. Demographics: Are you a full-time student at Auburn University?

by percentage of respondents

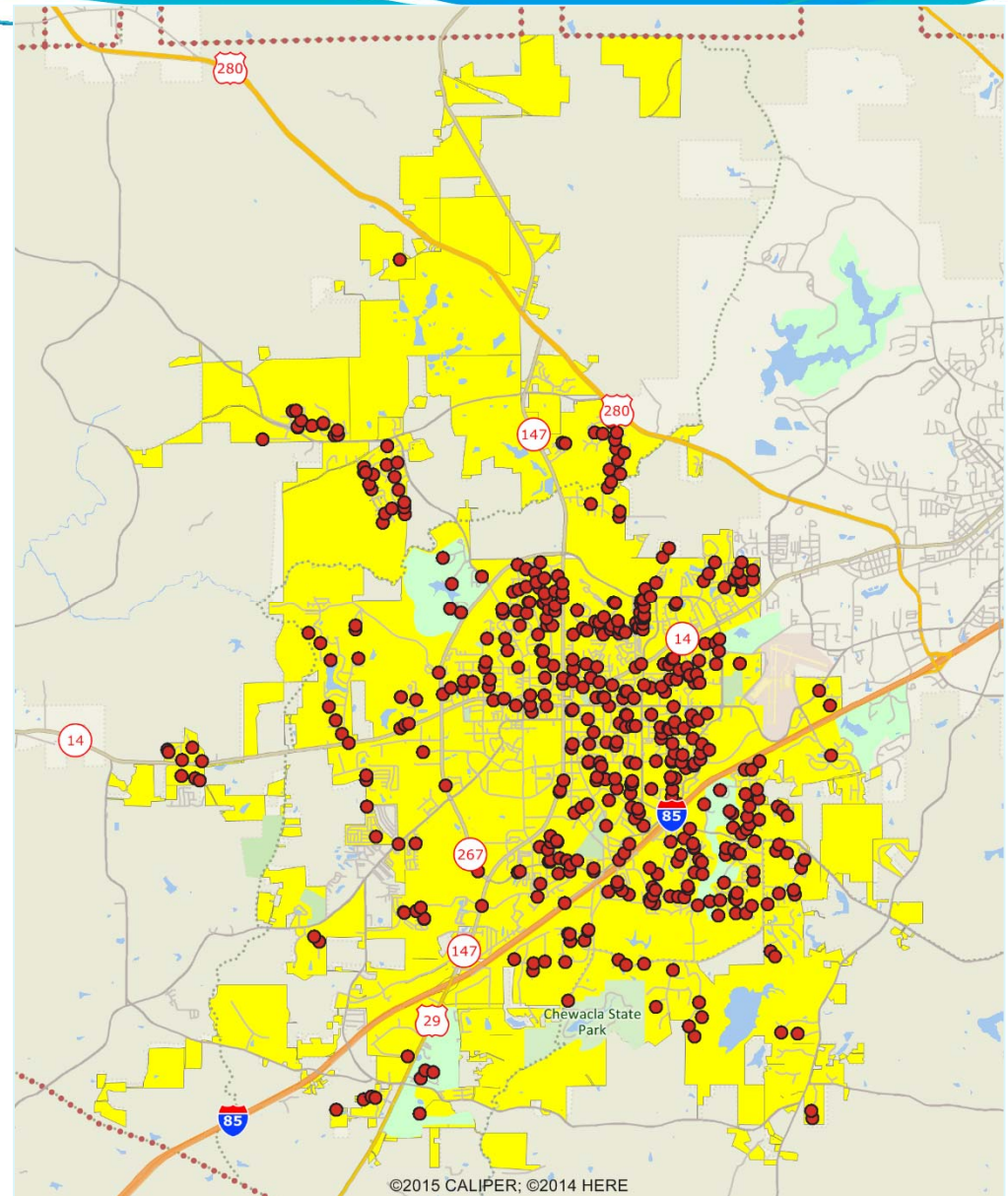


Source: Leisure Vision/ETC Institute (2015)

University Students Were Also Represented

City of Auburn Parks and Recreation Needs Assessment Survey

Location of Respondents



Good Representation By LOCATION

Bottom Line Up Front

- Residents have a positive perception of City parks & recreational programs and facilities
- Overall usage of parks and recreation facilities is high, but the frequency of usage is not
- Top 2 Priorities for Cultural facilities and programs: Green space/natural areas and community gardens
- Top 2 Priorities for Sports/Recreation FACILITIES: Walking/biking trails and small neighborhood parks
- Top 2 Priorities for Sports/Recreation PROGRAMS: Farmers Market and Downtown events
- 3 Most Important INDOOR facilities: Indoor fitness and exercise facilities, indoor swimming pools/leisure pool, and weight room/cardiovascular equipment areas
- There is strong support for developing greenways and trails for walking and biking
- City should consider doing more to promote awareness of programs

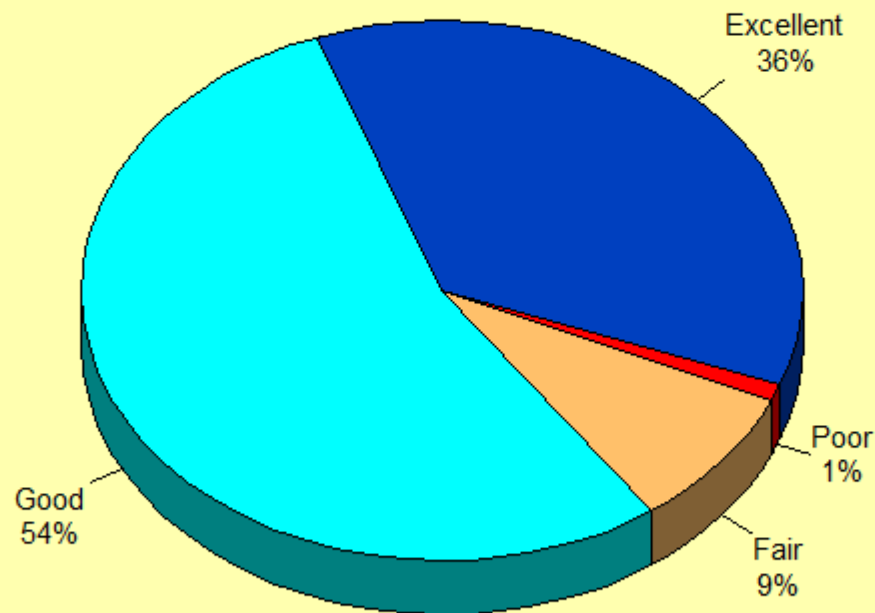
Topic #1

Perceptions of City Parks and Recreation Programs and Facilities

Q2. How Residents Rate the Maintenance of ALL City of Auburn Parks Visited Over the Past 12 Months

by percentage of respondents who have visited parks

90% “Excellent” or “Good”

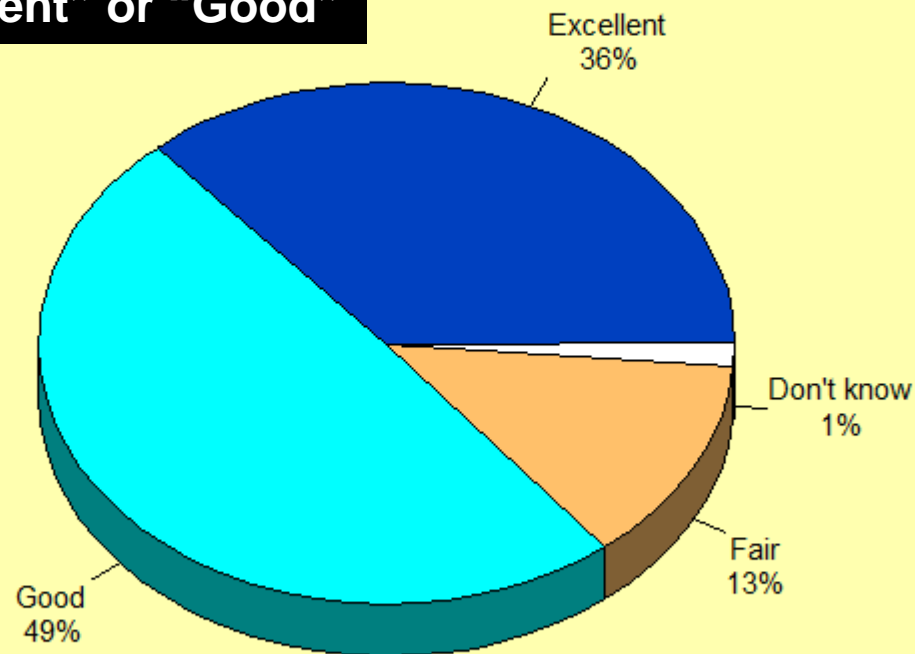


Source: Leisure Vision/ETC Institute (2015)

Q6. How Residents Rate the Overall Quality of Athletics, Recreation or Community Programs

by percentage of respondents who have used programs

85% “Excellent” or “Good”

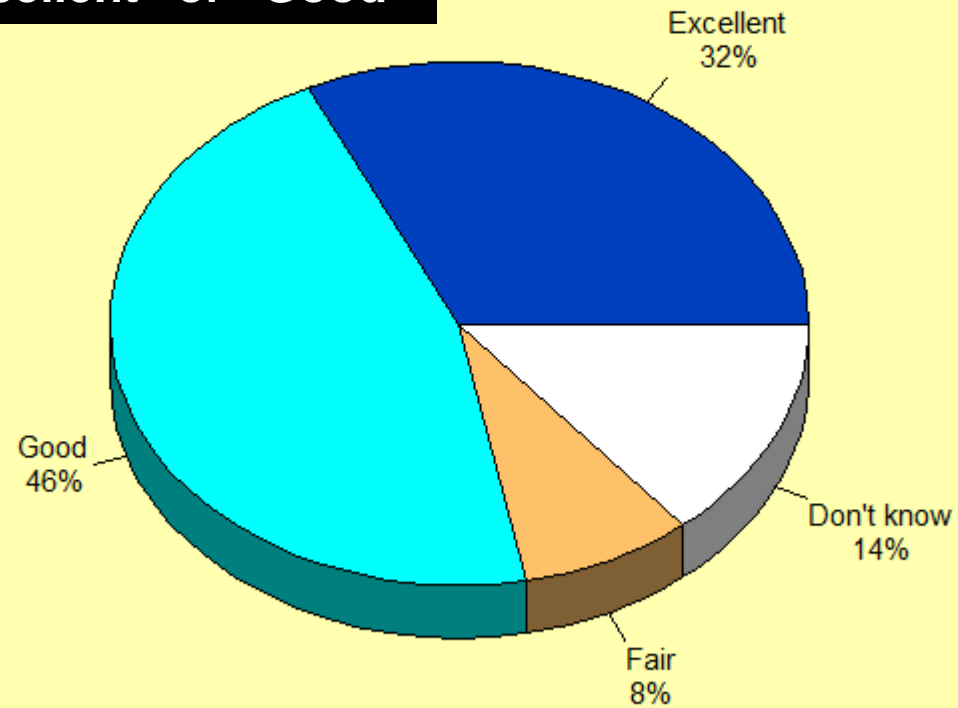


Source: Leisure Vision/ETC Institute (2015)

Q4. How Residents Rate the Overall Quality of Athletics, Recreation or Sports Facilities

by percentage of respondents who have visited facilities

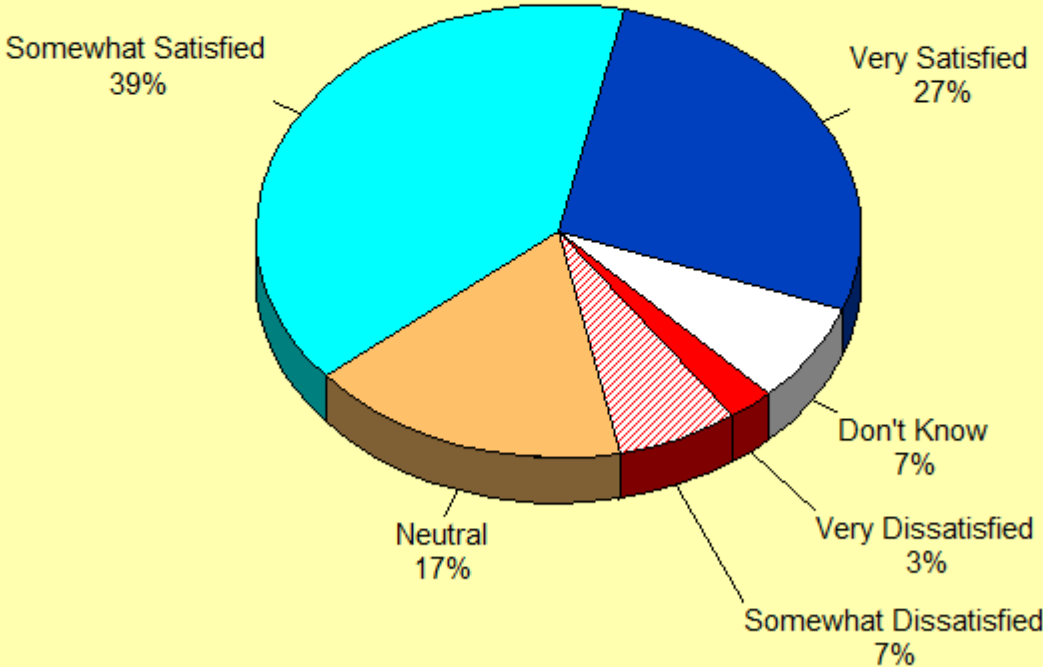
78% “Excellent” or “Good”



Source: Leisure Vision/ETC Institute (2015)

Q20. Satisfaction With Overall Value Received From City of Auburn Parks, Sports, Recreation and Cultural Programs/Facilities

by percentage of respondents

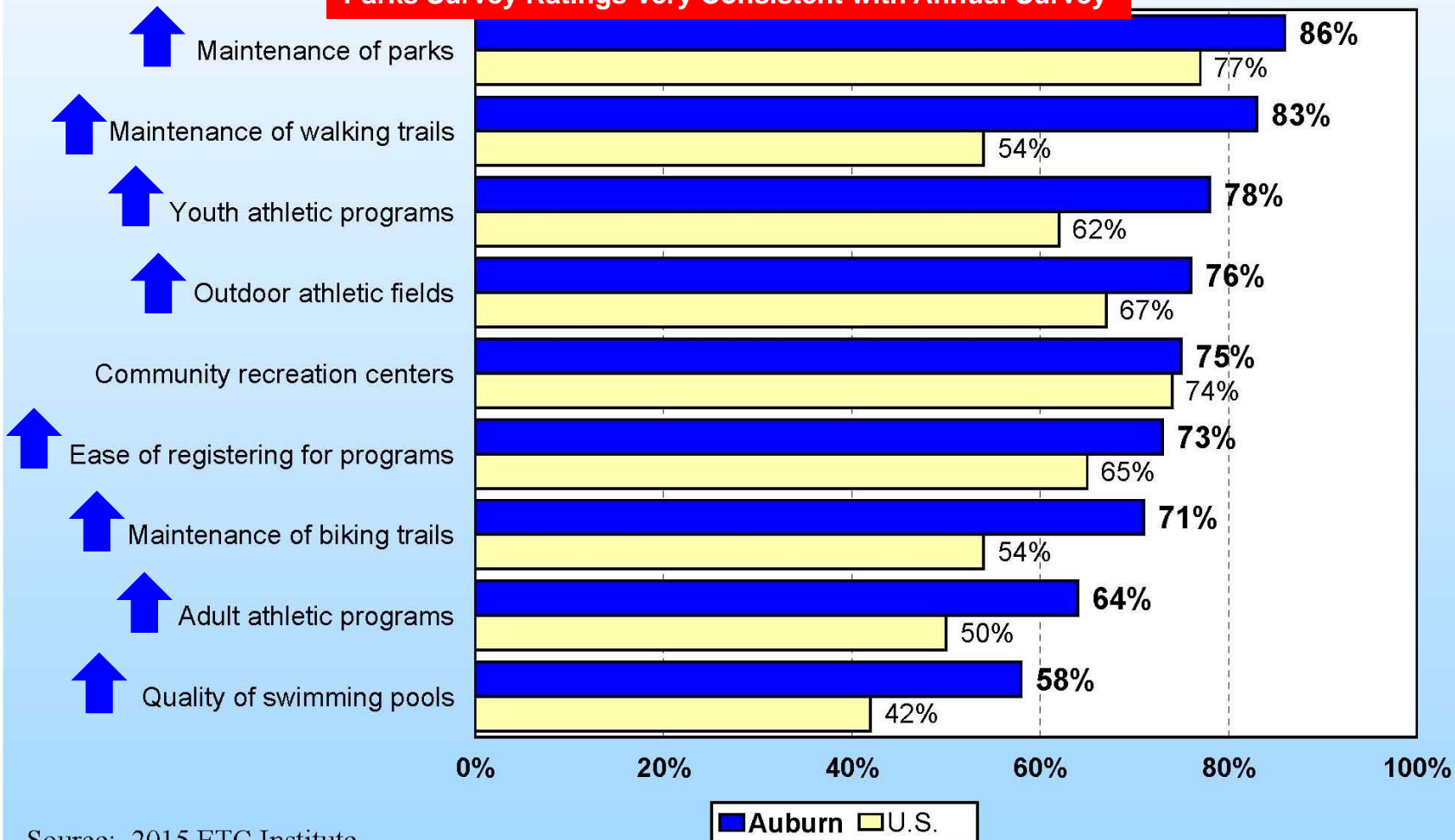


66% Satisfied vs. 10% Dissatisfied

Overall Satisfaction with Parks and Recreation Auburn vs. the U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 1 was "very dissatisfied" (excluding don't knows)

Parks Survey Ratings Very Consistent with Annual Survey



Significantly Higher: ↑

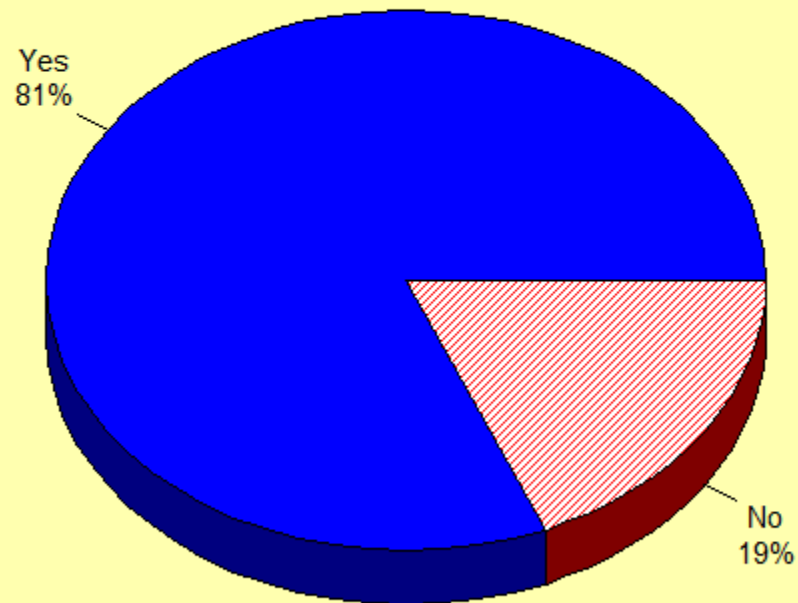
Significantly Lower: ↓

Topic #2

Usage of Parks and Recreation Facilities

Q1. Whether or Not Households Have Visited any City of Auburn Parks Over the Past 12 Months

by percentage of respondents

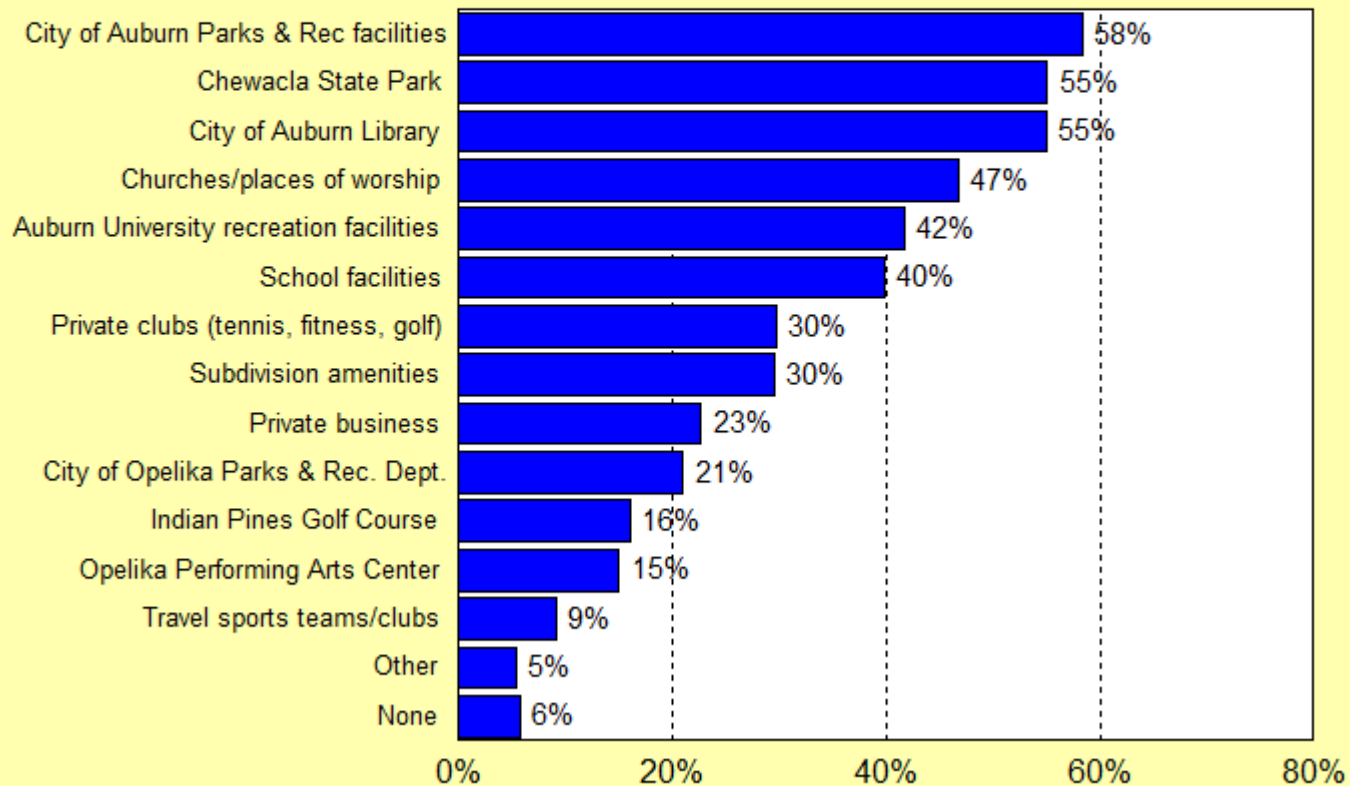


Source: Leisure Vision/ETC Institute (2015)

Most Residents Have Visited a City Park in the Past Year

Q7. Facilities Residents Have Used for Indoor and Outdoor Recreation and Sports Activities During the Last 12 Months

by percentage of respondents (multiple selections could be made)

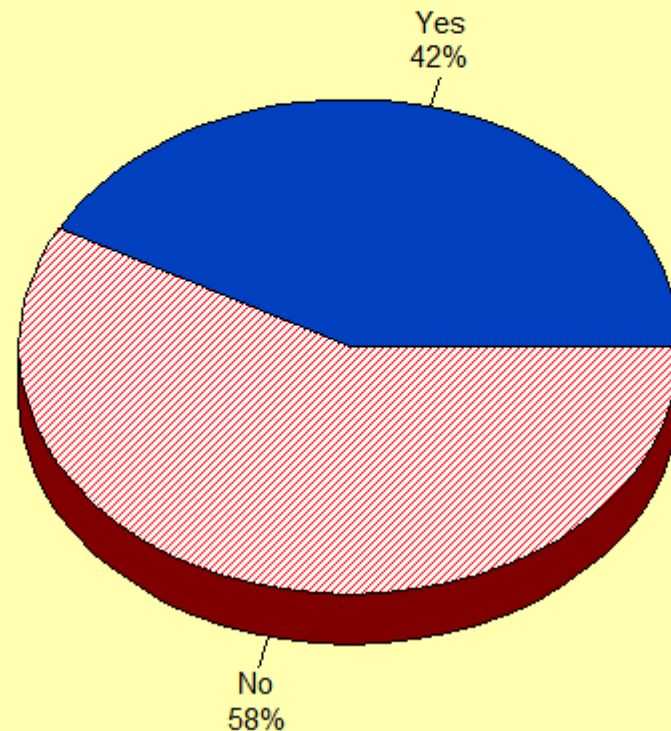


Source: Leisure Vision/ETC Institute (2015)

Many Residents Have Used the City's Recreation and Sports Facilities

Q5. Whether Residents Have Participated in Athletics, Recreation or Community Programs Offered by the City of Auburn Parks and Recreation Department During the Past 12 Months

by percentage of respondents

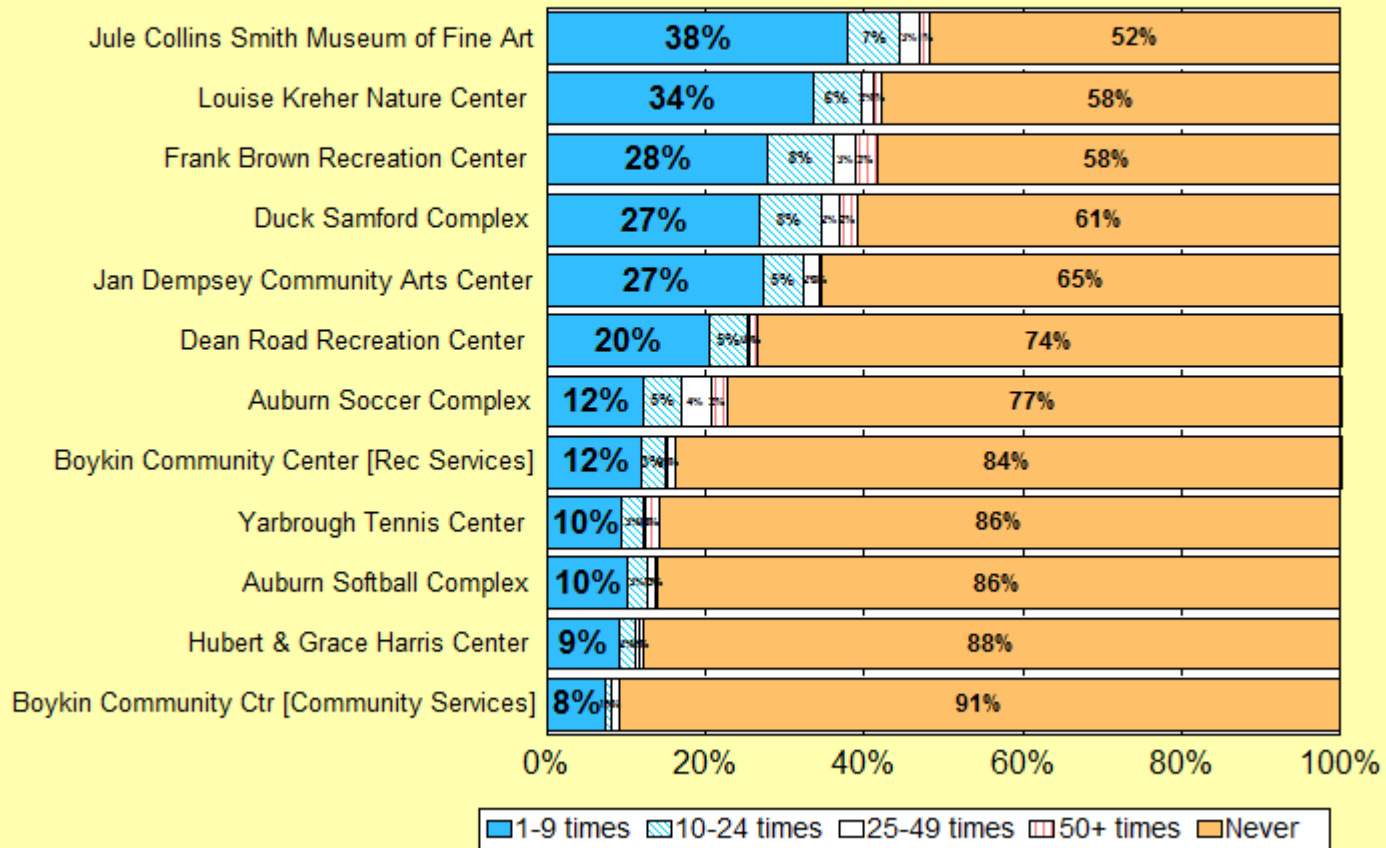


Source: Leisure Vision/ETC Institute (2015)

Almost Half Have Participated in Programs Offered By the City

Q3. Usage of Athletics, Recreation or Community Facilities During the Past 12 Months

by percentage of respondents (excluding "don't know")



Source: Leisure Vision/ETC Institute (2015)

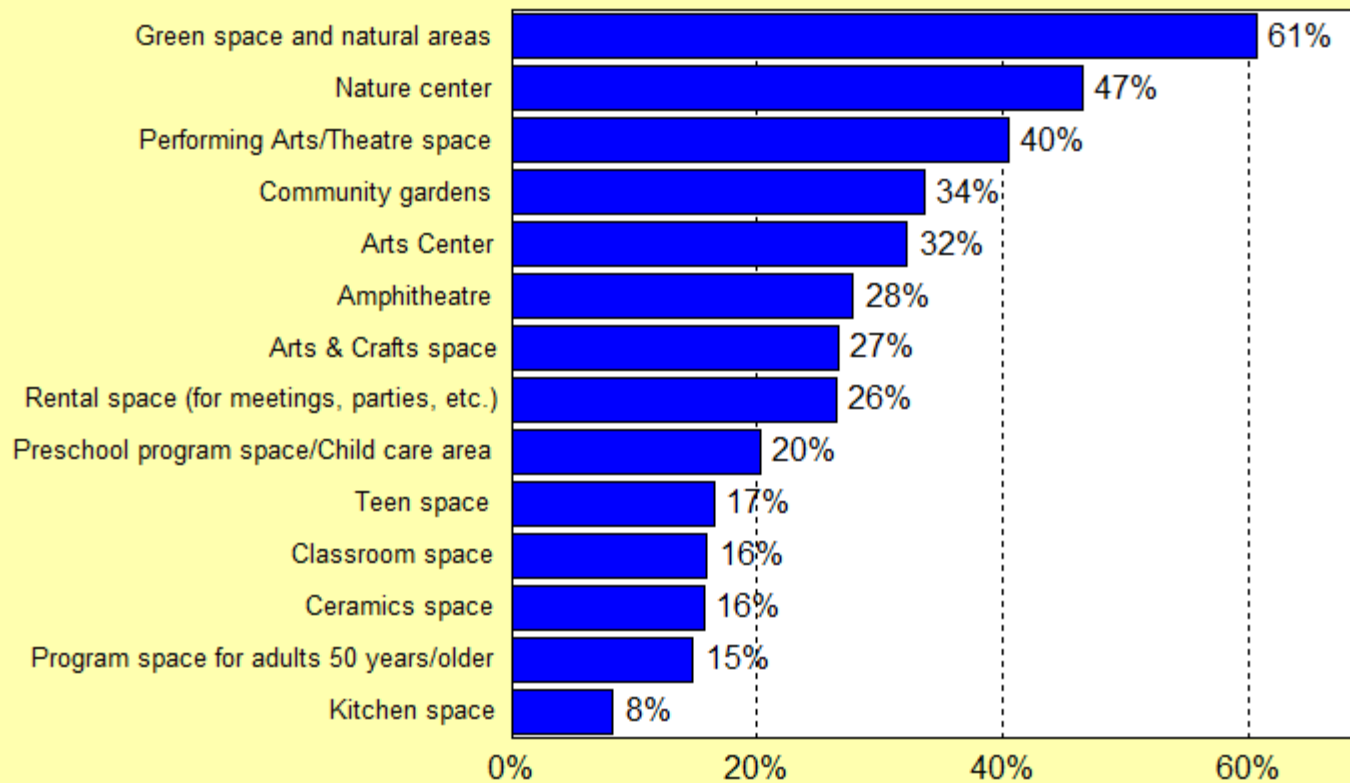
None of the Facilities Had Weekly Usage Rates Above 3%

Topic #3

Needs and Priorities for Cultural programs and facilities

Q8. Households That Have a Need for Cultural or Programming Facilities

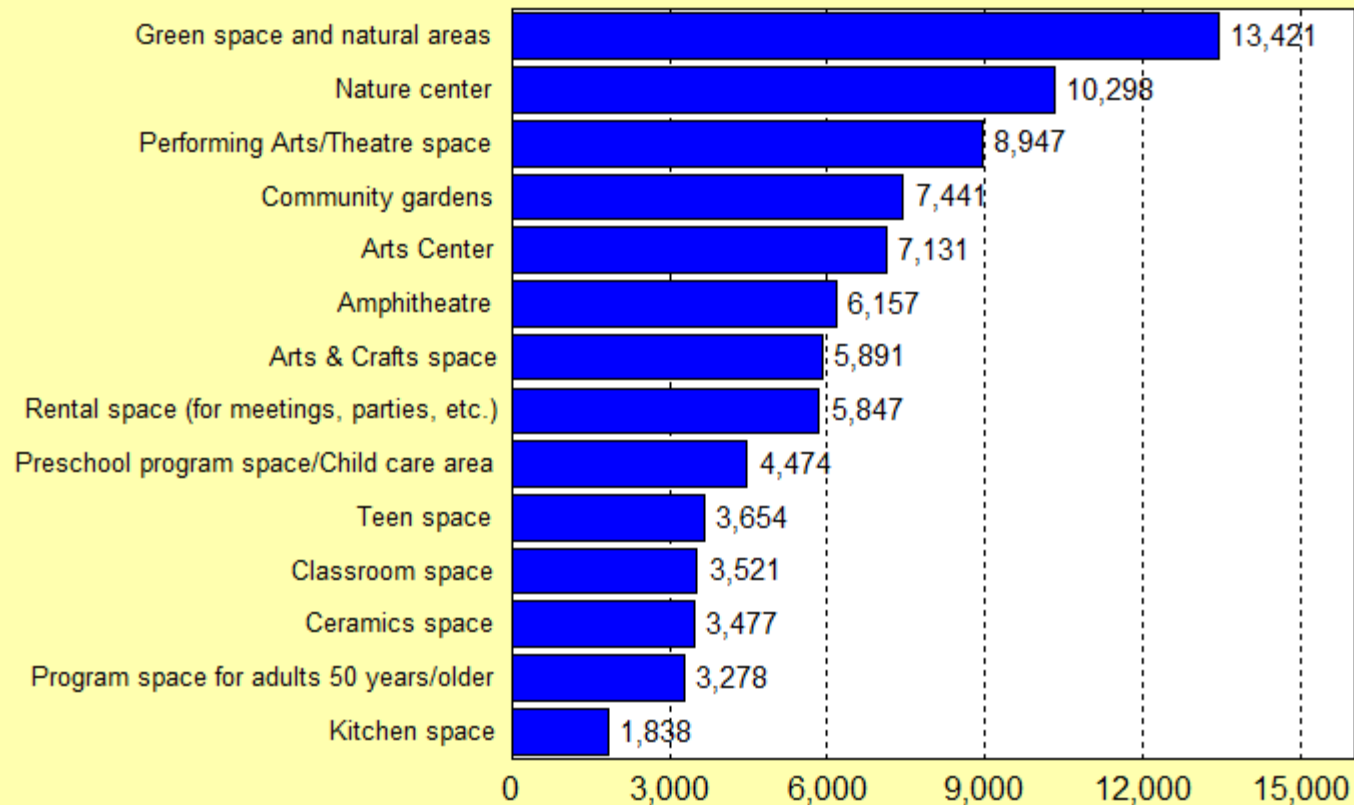
by percentage of respondents (multiple selections could be made)



Source: Leisure Vision/ETC Institute (2015)

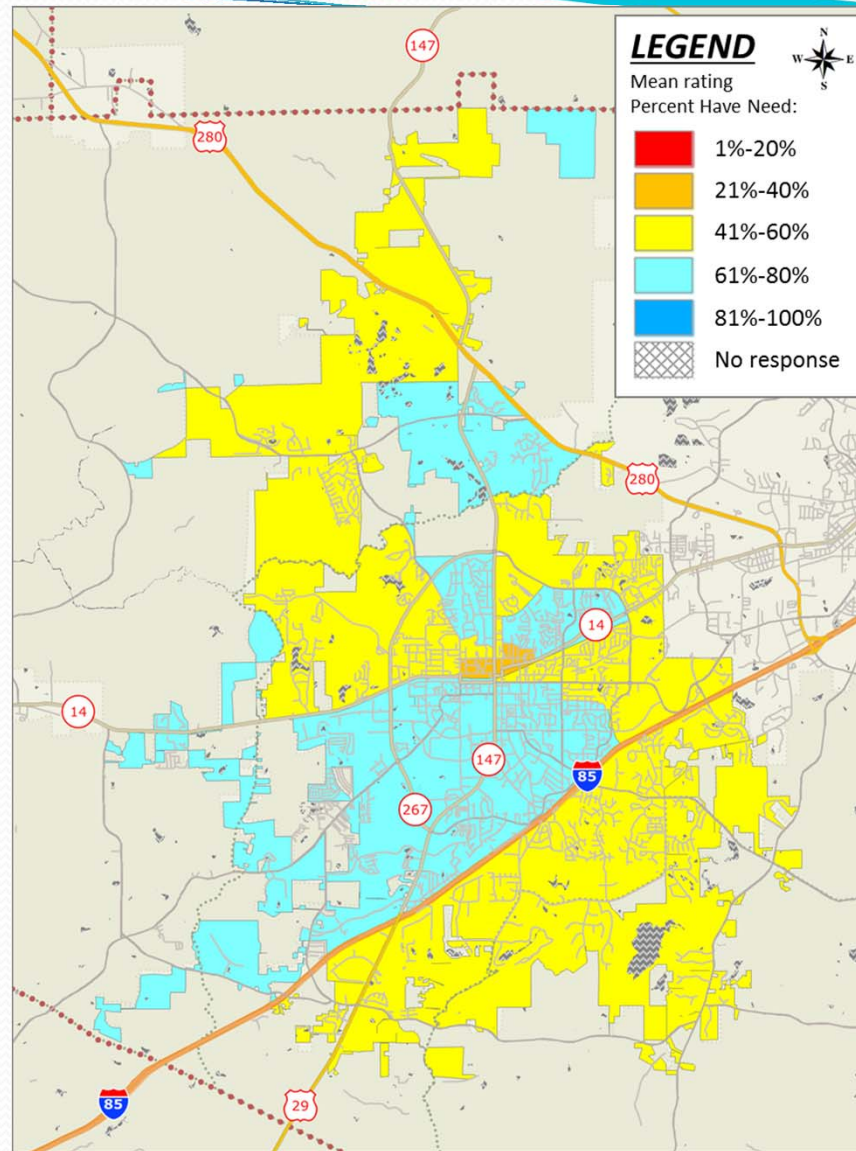
Q8a. Estimated Number of Households That Have a Need for Cultural or Programming Facilities

by number of households, based on 22,147 households in the City of Auburn



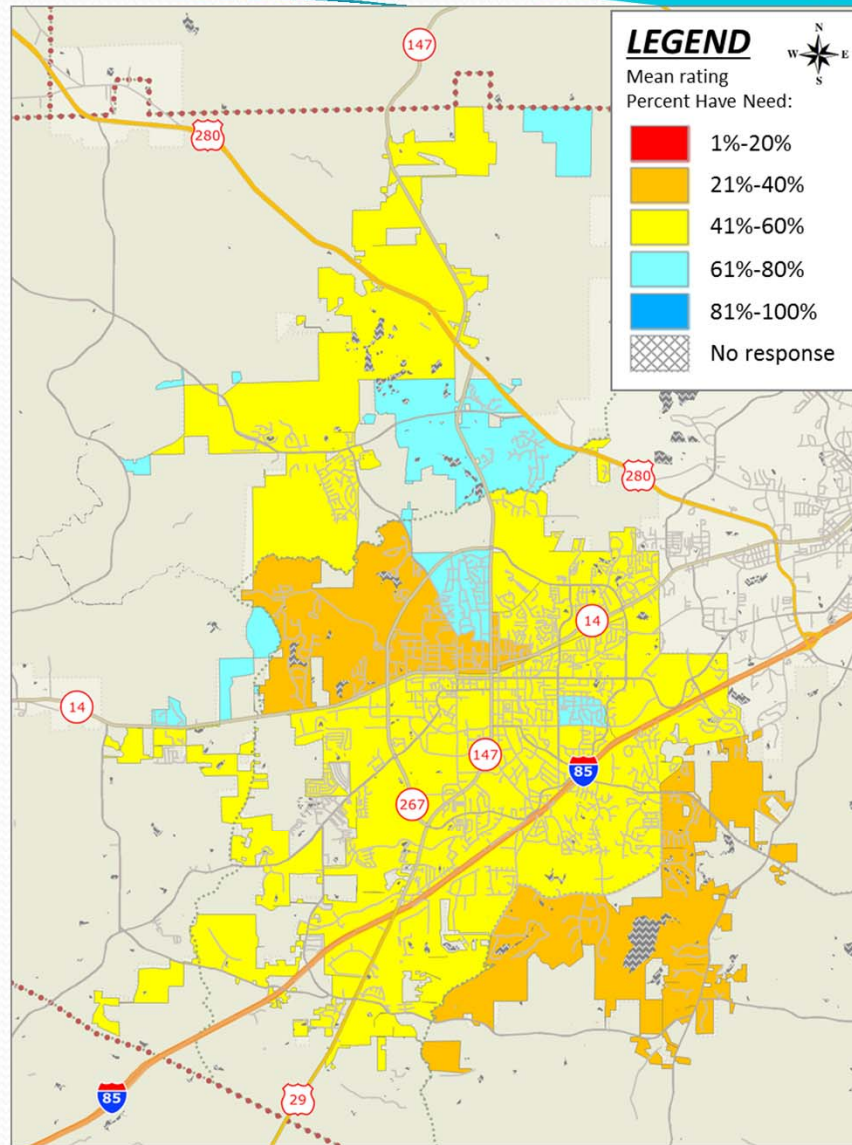
Source: Leisure Vision/ETC Institute (2015)

Q8C: Respondents Who Have a Need For Green Space and Natural Areas



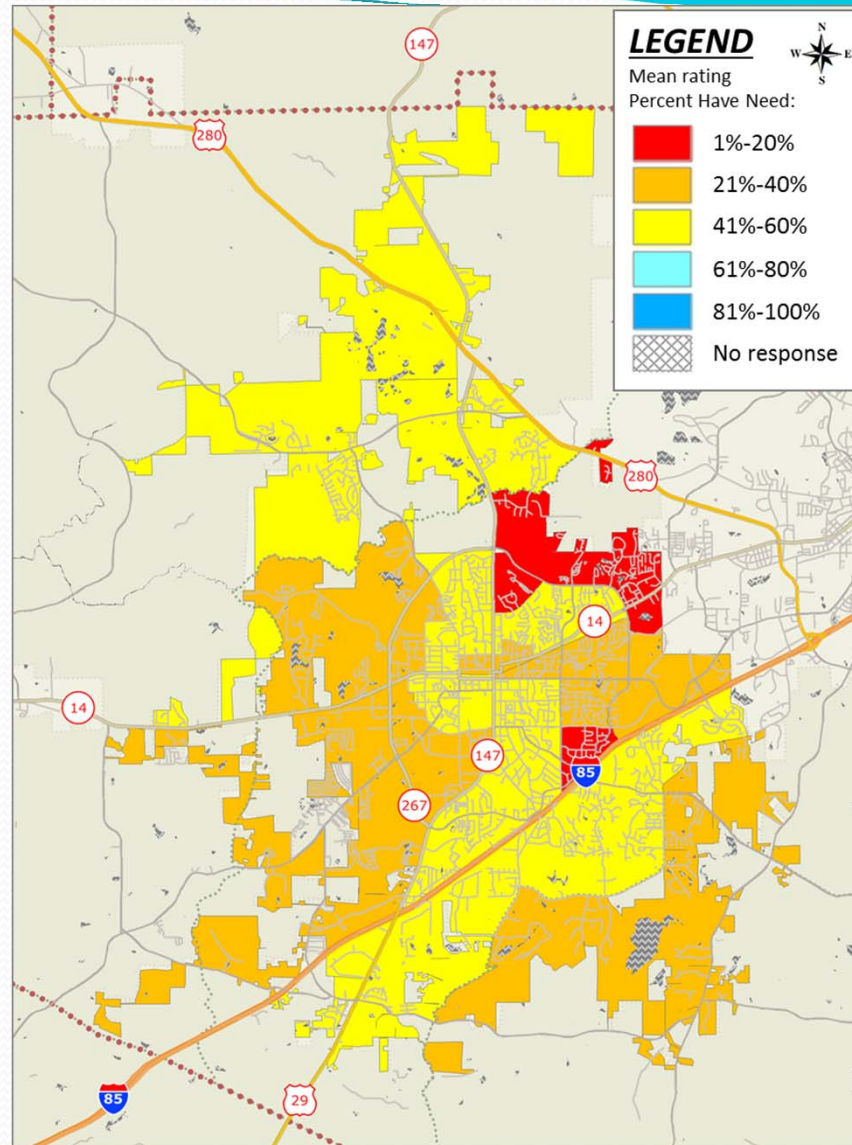
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q8A: Respondents Who Have a Need For Nature Center



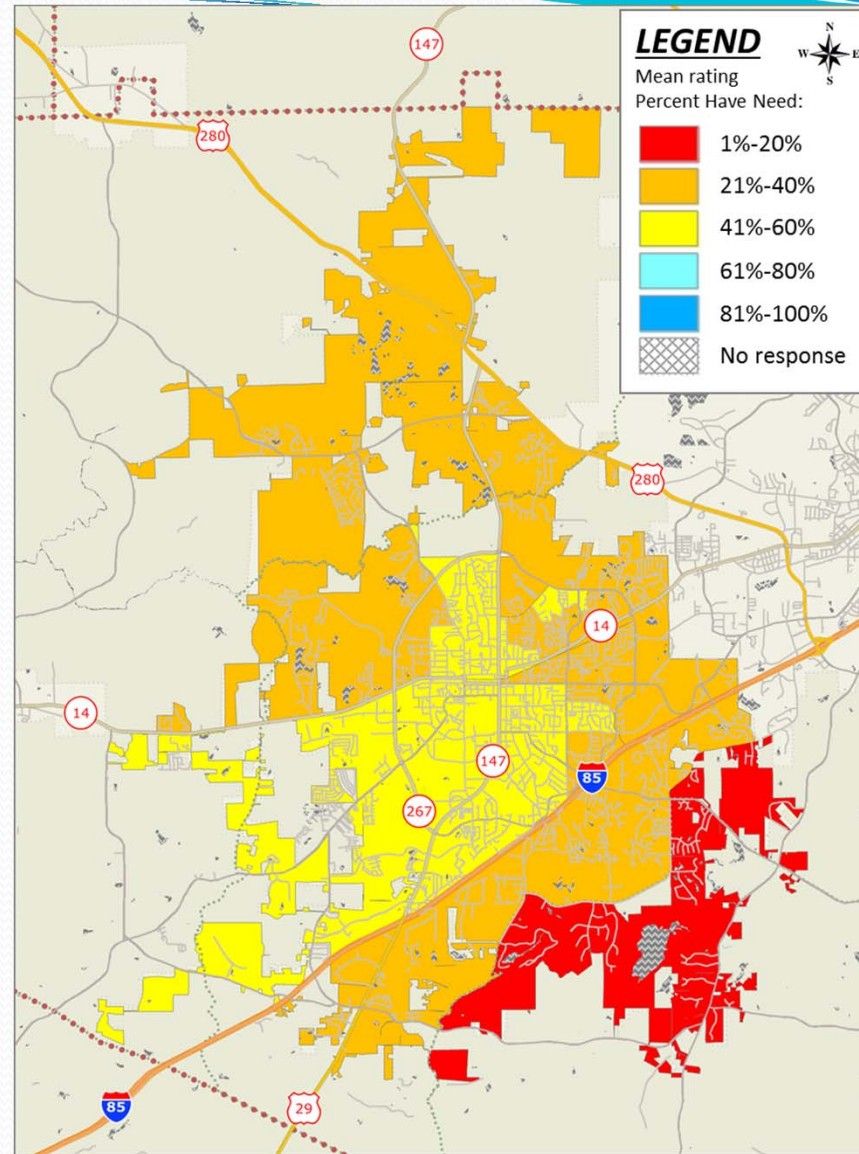
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q8E: Respondents Who Have a Need For Performing Arts/Theatre Space



2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

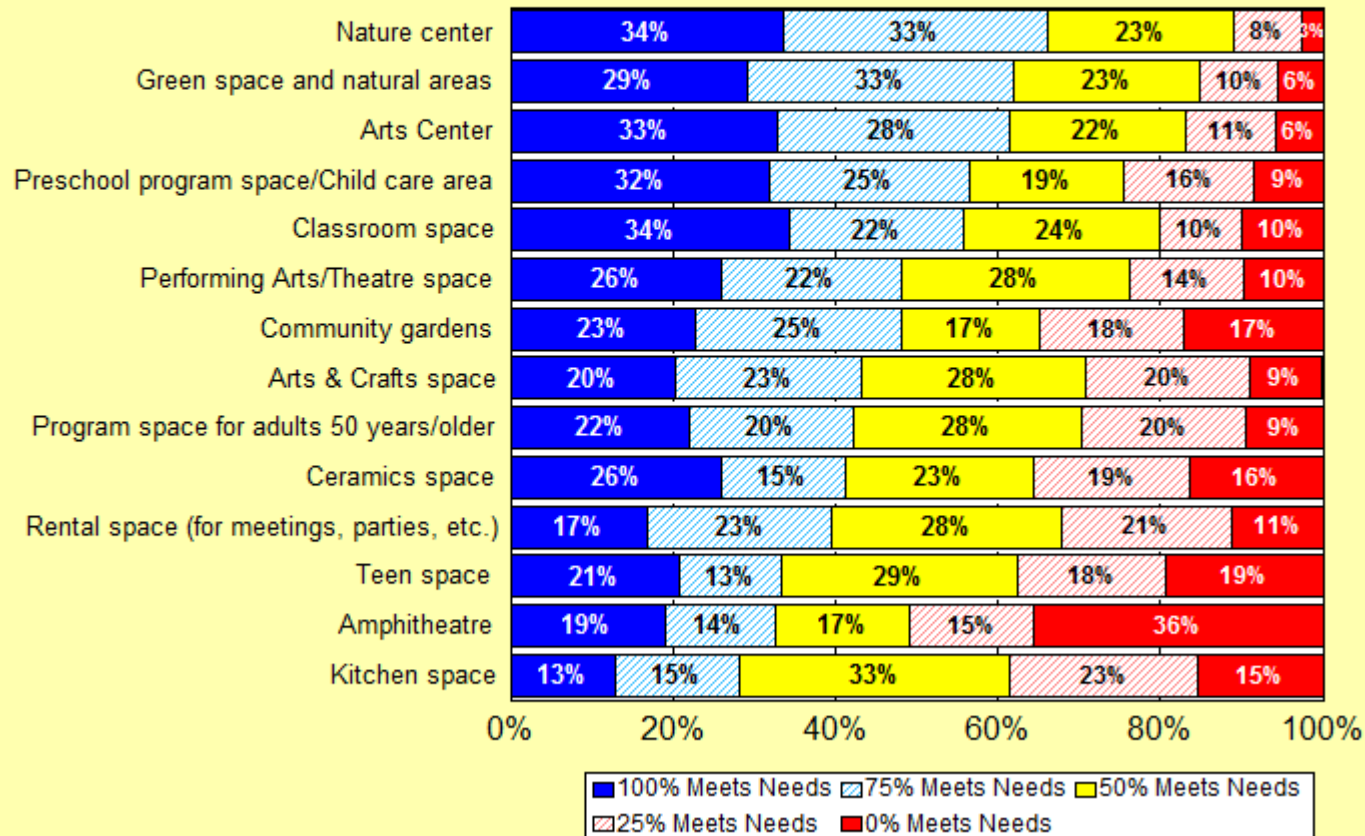
Q8B: Respondents Who Have a Need For Community Garden



2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

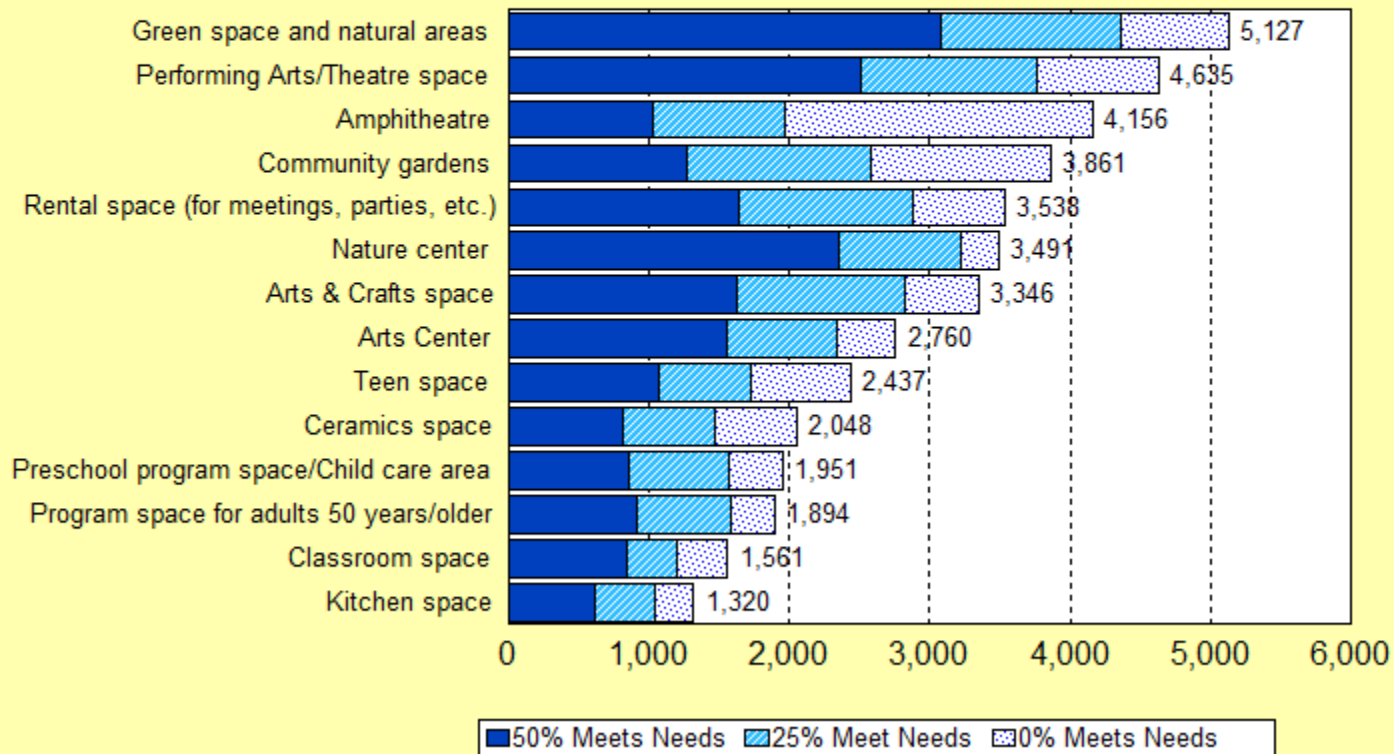
Q8b. How Well City of Auburn's Cultural and Programming Facilities Meet the Needs of Households

by percentage of households that have a need for cultural and programming facilities (excluding "don't know")



Q8c. Estimated Number of Households in the City of Auburn Whose Needs for Cultural or Programming Facilities Are Only Being 50% Met or Less

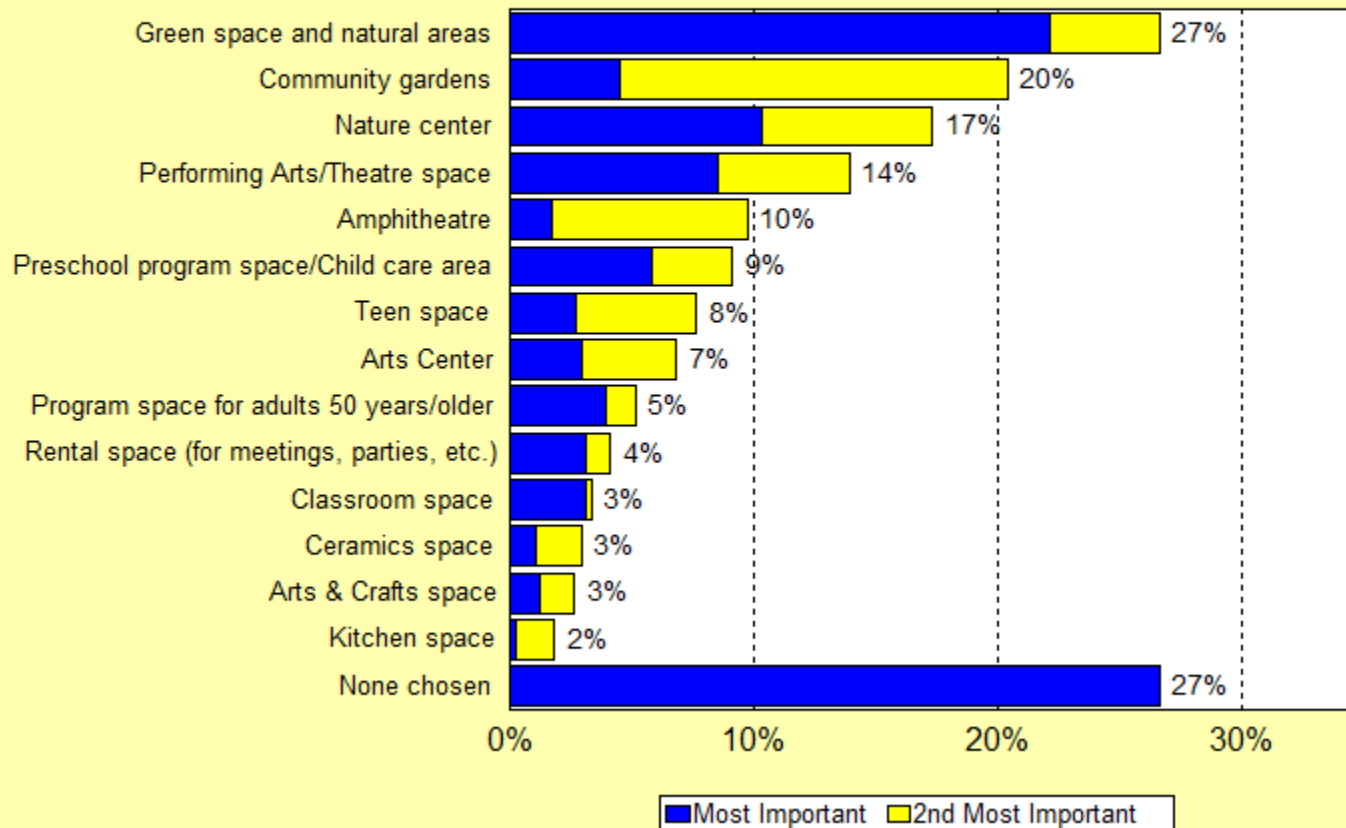
by number of households, based on 22,147 households in the City of Auburn



Source: Leisure Vision/ETC Institute (2015)

Q9. Cultural and Programming Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top two choices



73% Thought that at Least One Cultural Program/Facility Was Important to Their Household

Priority Investment Rating (PIR) for Cultural Facilities and Programs

Cultural Facility/Program	Unmet Need	Importance	PIR
Green space and natural areas	100.0	100.0	200.0
Community gardens	88.7	76.7	165.4
Performing Arts/Theatre space	94.0	52.3	146.3
Amphitheatre	104.4	36.5	140.9
Nature center	64.2	65.0	129.2
Rental space (for meetings, parties, etc.)	73.7	15.4	89.1
Teen space	53.2	28.6	81.8
Arts Center	54.6	25.6	80.2
Arts & Crafts space	68.4	9.8	78.2
Preschool program space/Child care area	41.2	34.2	75.4
Program space for adults 50 years/older	38.8	19.2	58.0
Ceramics space	45.2	10.9	56.1
Classroom space	32.1	12.4	44.5
Kitchen space	27.8	6.8	34.6

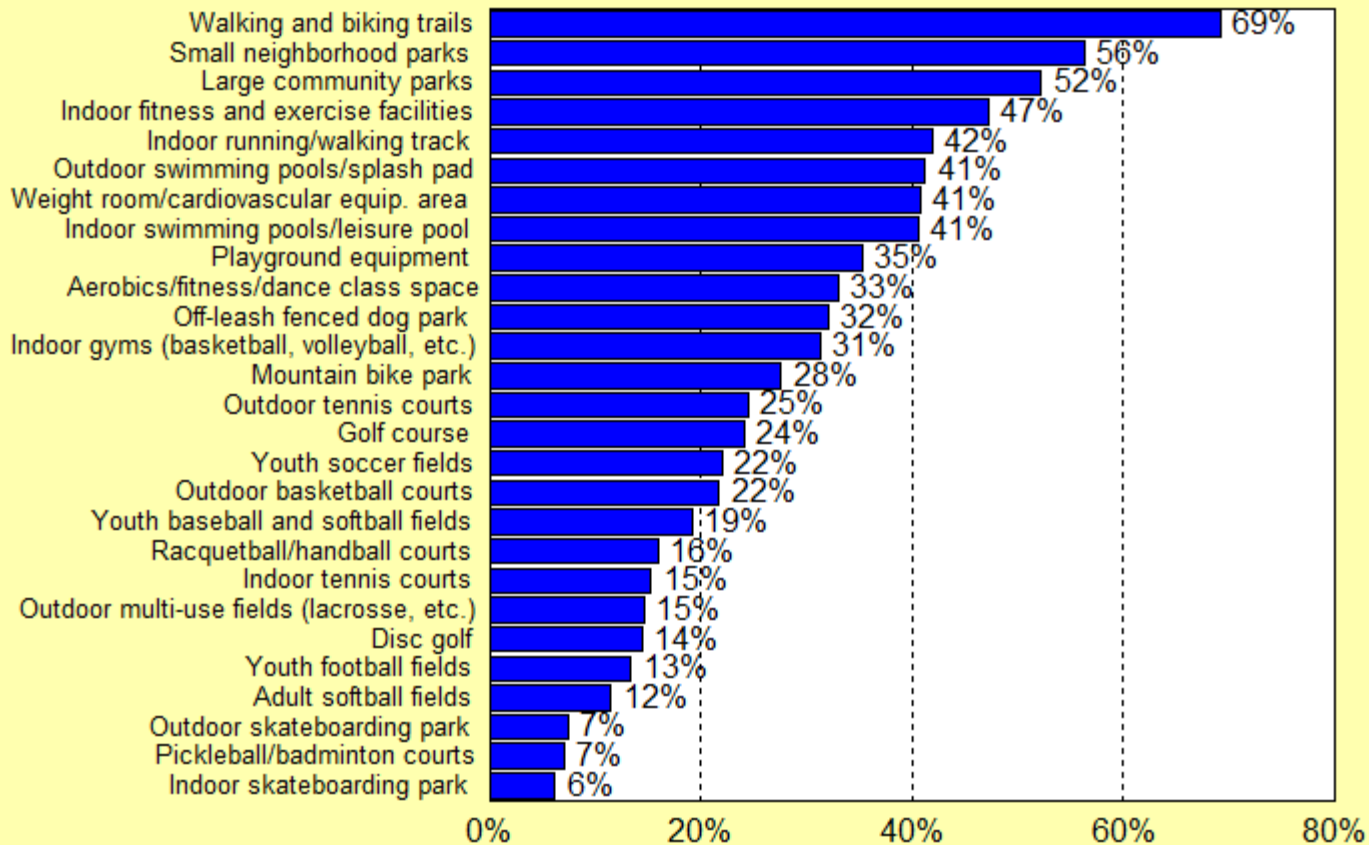
High Priority: PIR=125+
Medium Priority: PIR=75-124
Lower Priority: PIR=0-74

Topic #4




Needs and Priorities for Sports and Recreation Facilities

Q10. Households That Have a Need for Sports and Recreation Facilities

by percentage of respondents (multiple selections could be made)

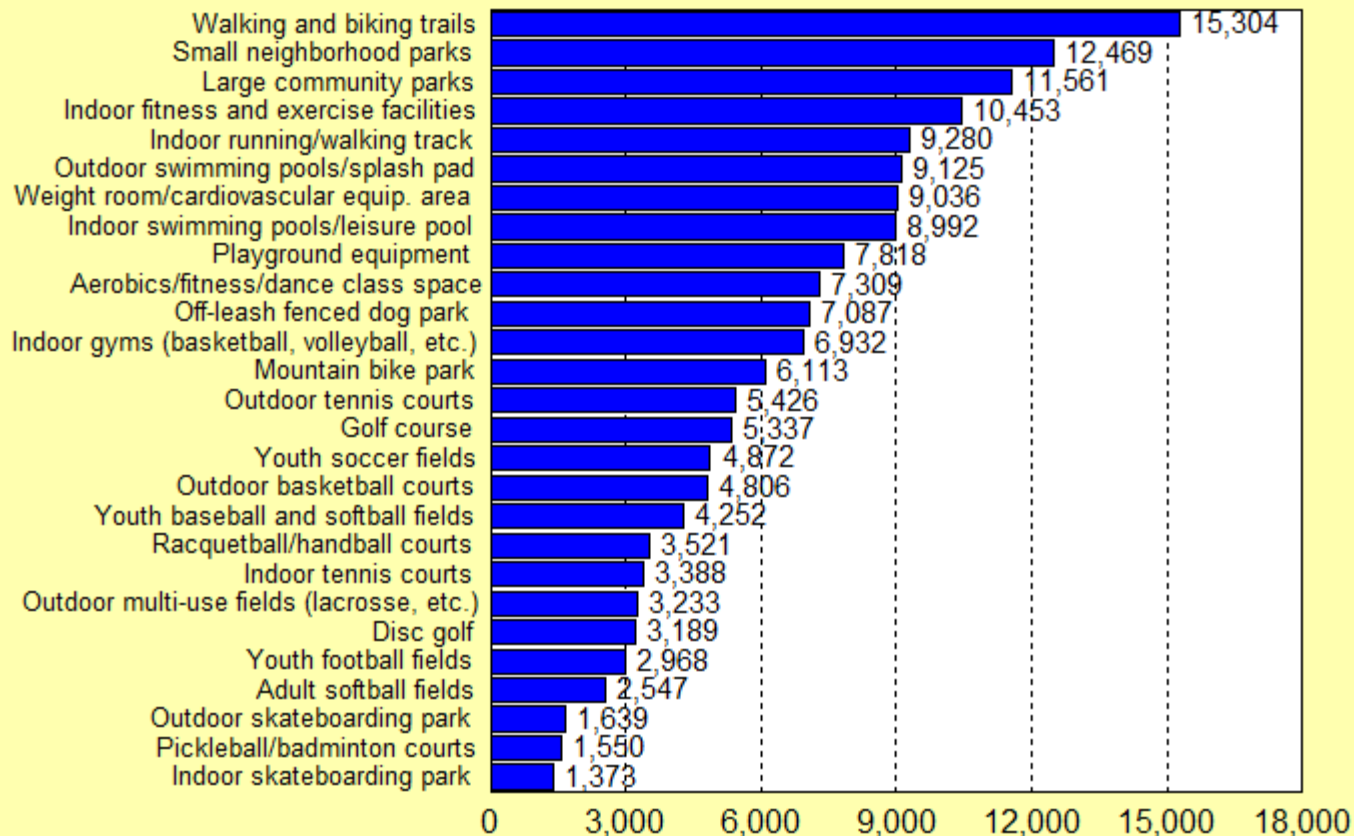


Source: Leisure Vision/ETC Institute (2015)

		<i>National Average</i>	<i>Auburn</i>
Parks and recreation <u>facilities</u> that respondent households have a need for			
Walking and biking trails		70%	69%
Large community parks		55%	52%
Small neighborhood parks		60%	56%
Outdoor swimming pools/water park		44%	41%
Indoor fitness and exercise facilities		47%	47%
Indoor swimming/leisure pool		43%	41%
Playground equipment		43%	35% 
Outdoor tennis courts		28%	25%
Outdoor basketball courts		23%	22%
Indoor basketball/volleyball courts		27%	31%
Nature center		27%	47% 
Youth baseball/softball fields		23%	19%
Adult softball fields		13%	12%
Off-leash dog park		28%	32%
Skateboarding parks		13%	7% 
Community Gardens		36%	34%
Indoor running and walking track		43%	42%

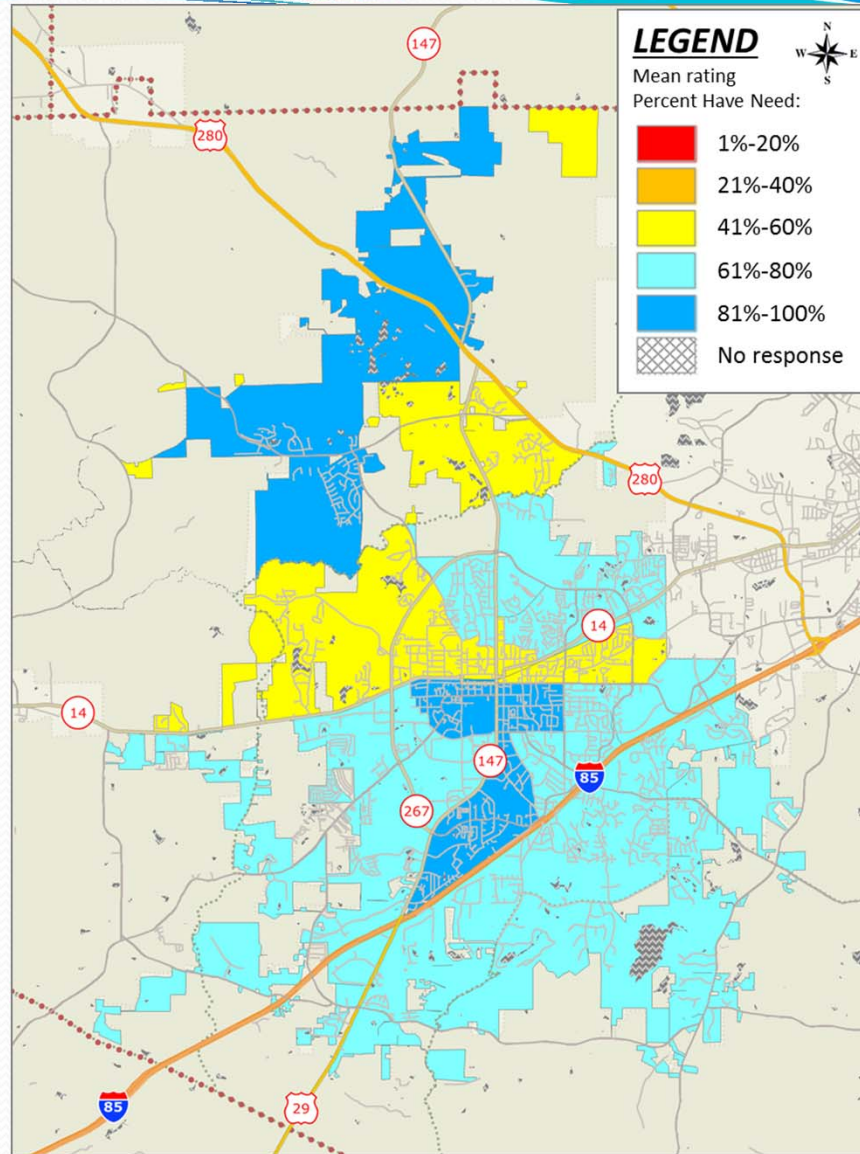
Q10a. Estimated Number of Households That Have a Need for Sports and Recreation Facilities

by number of households, based on 22,147 households in the City of Auburn



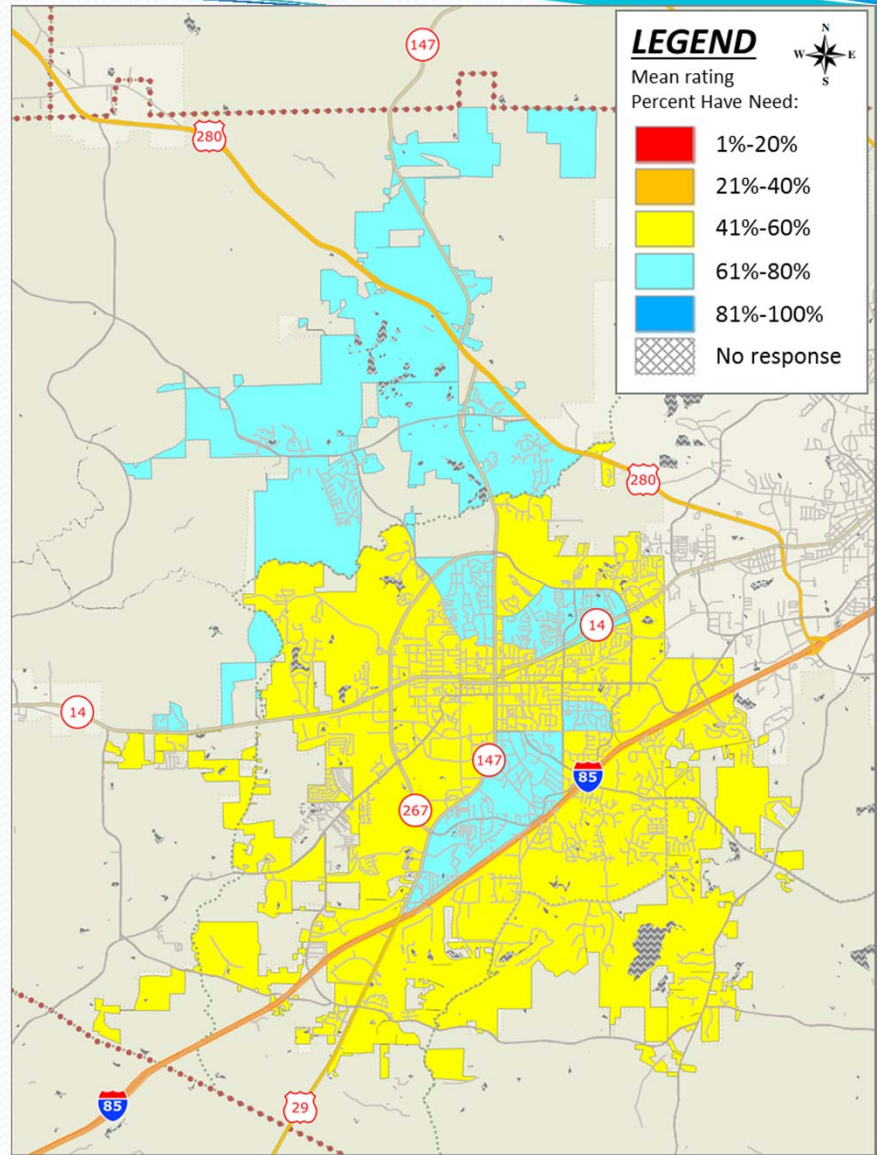
Source: Leisure Vision/ETC Institute (2015)

Q10N: Respondents Who Have a Need For Walking & Biking Trails



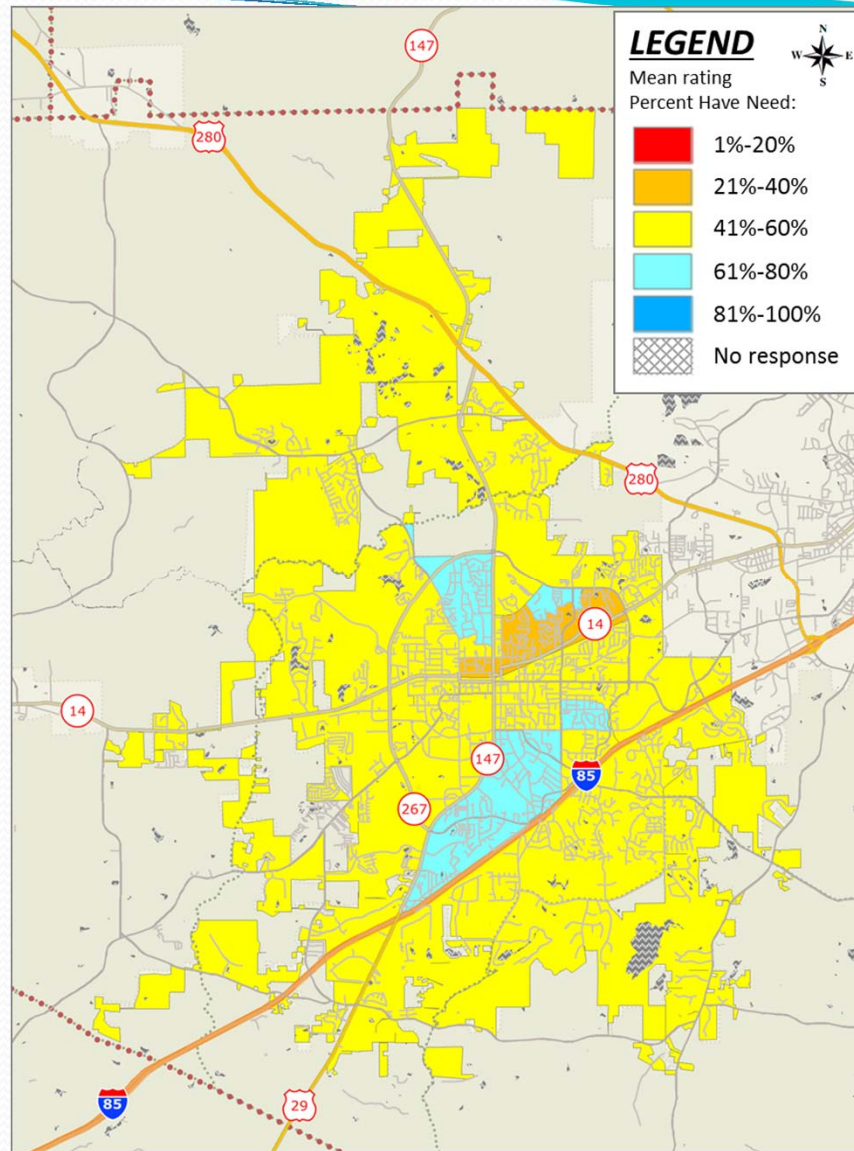
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q10T: Respondents Who Have a Need For Small Neighborhood Parks



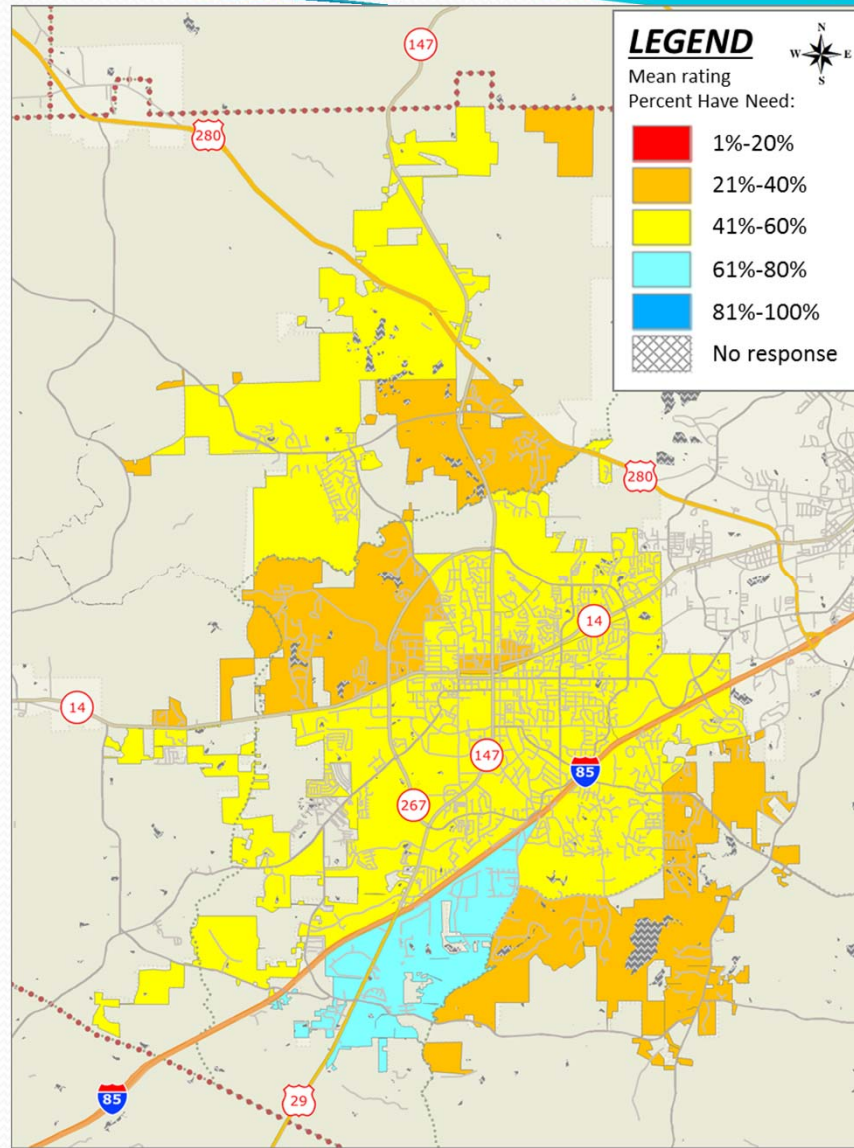
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q10U: Respondents Who Have a Need For Large Community Parks



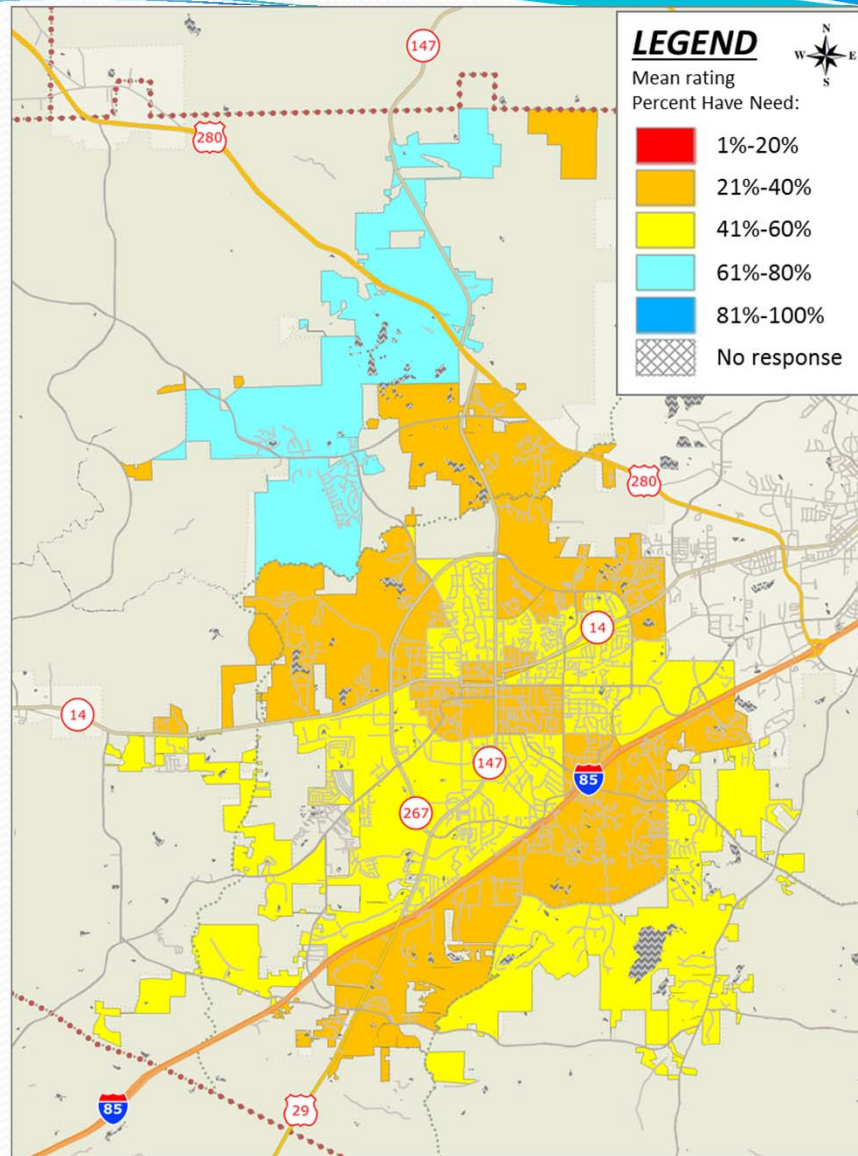
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q10P: Respondents Who Have a Need For Indoor Fitness and Exercise Facilities



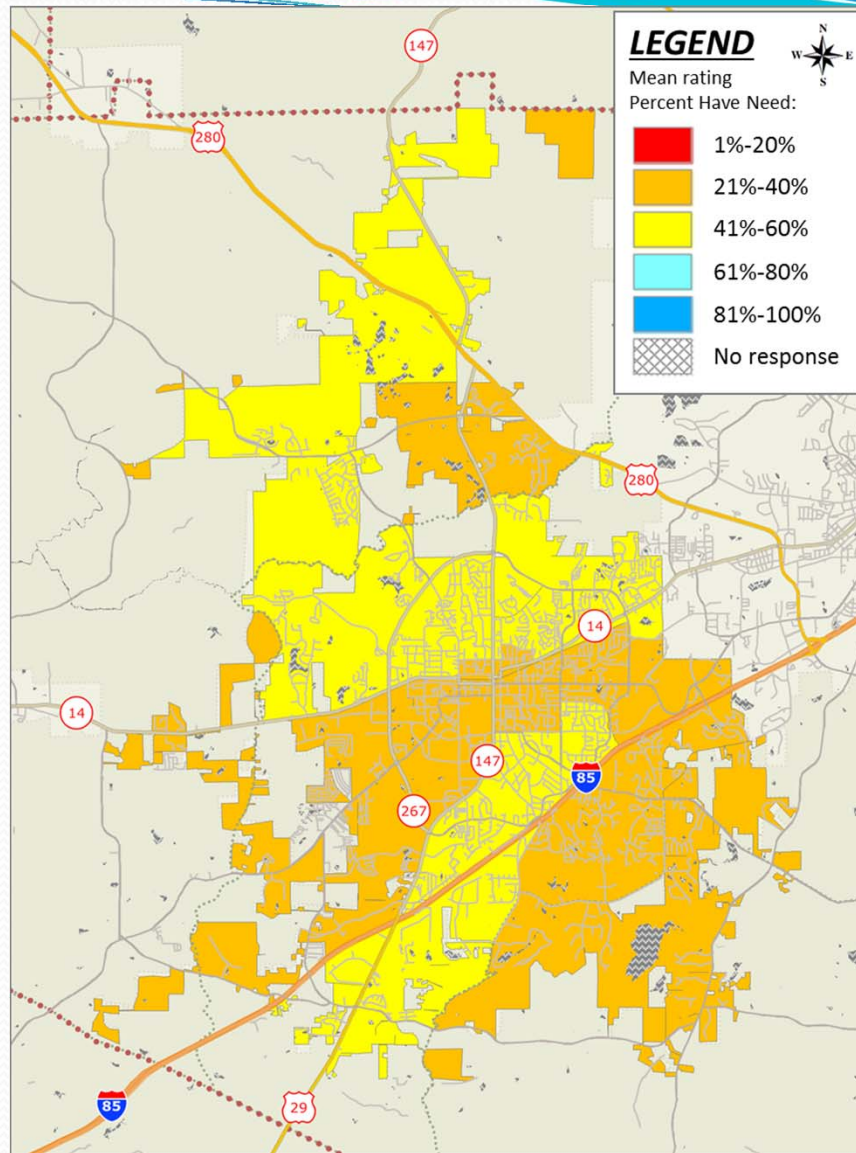
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q10R: Respondents Who Have a Need For Indoor Running/Walking Track



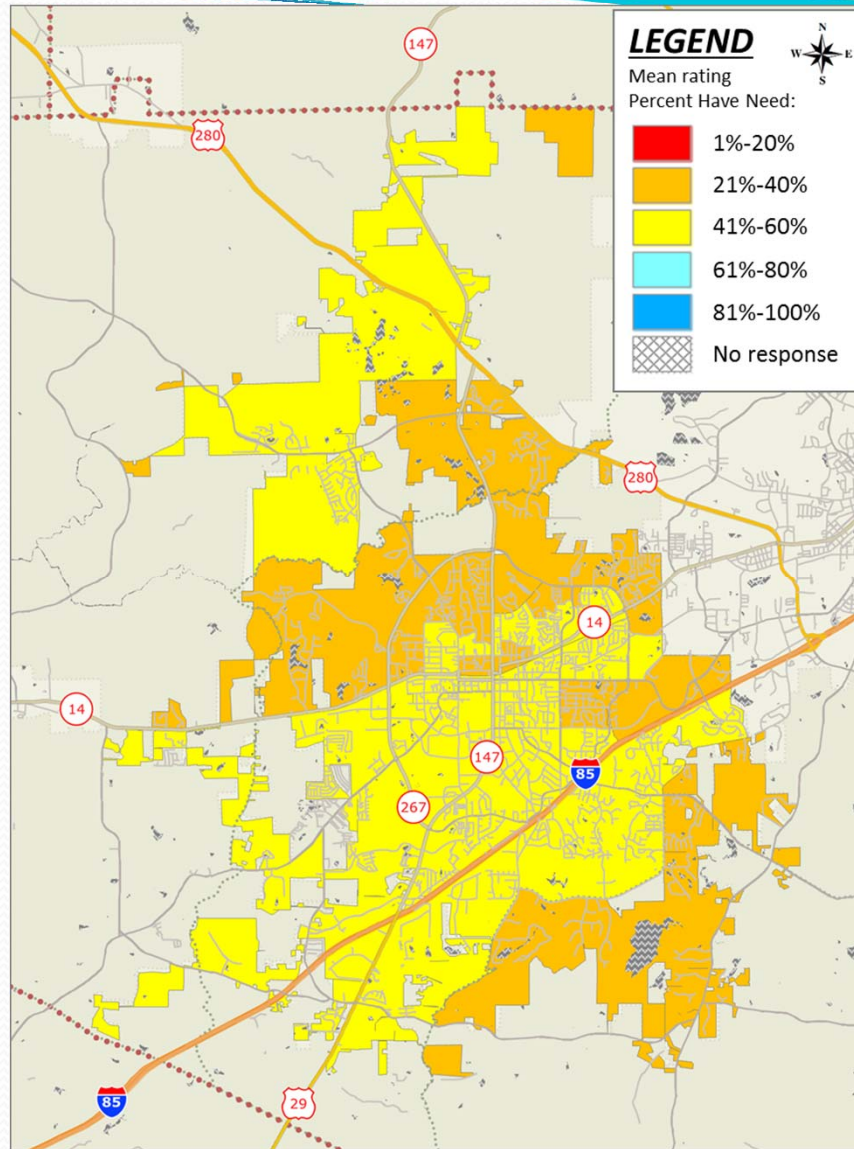
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q10I: Respondents Who Have a Need For Outdoor Swimming Pools/Splash Pad



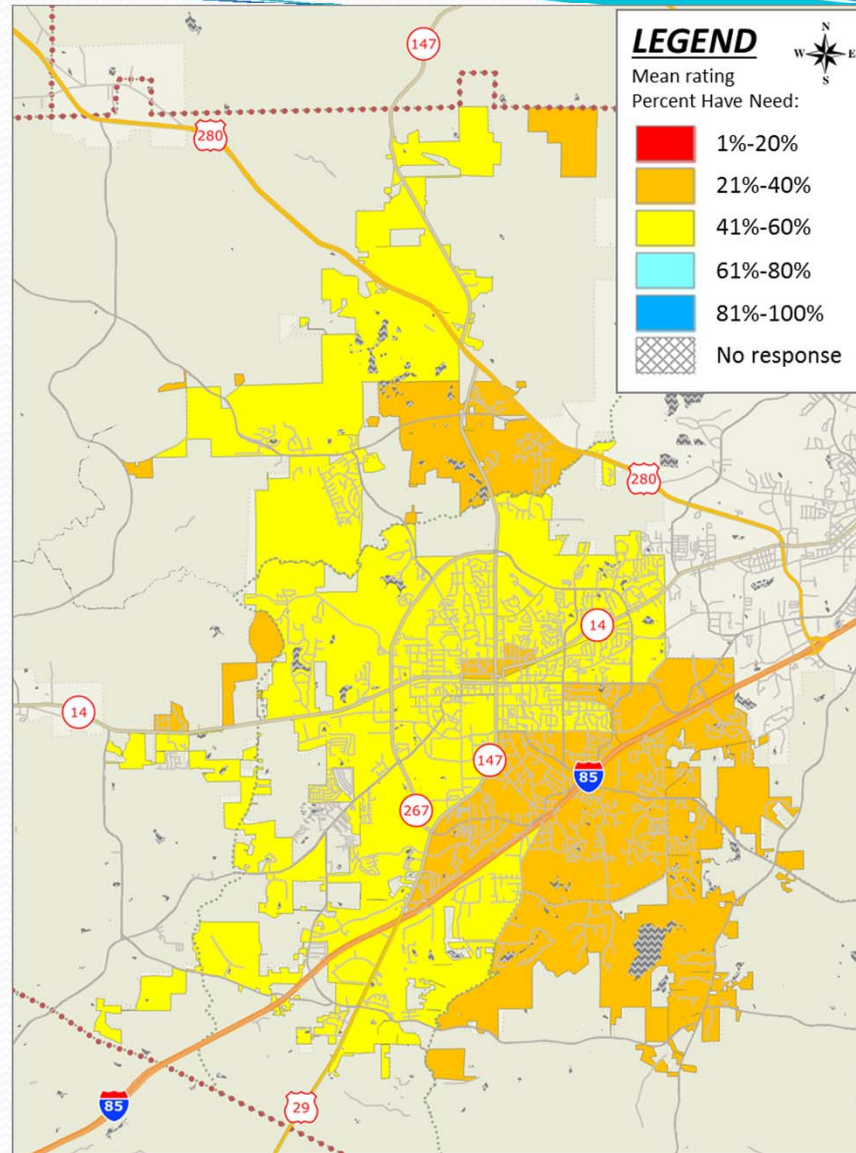
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q10-2: Respondents Who Have a Need For Weight Room/Cardiovascular Equipment Area



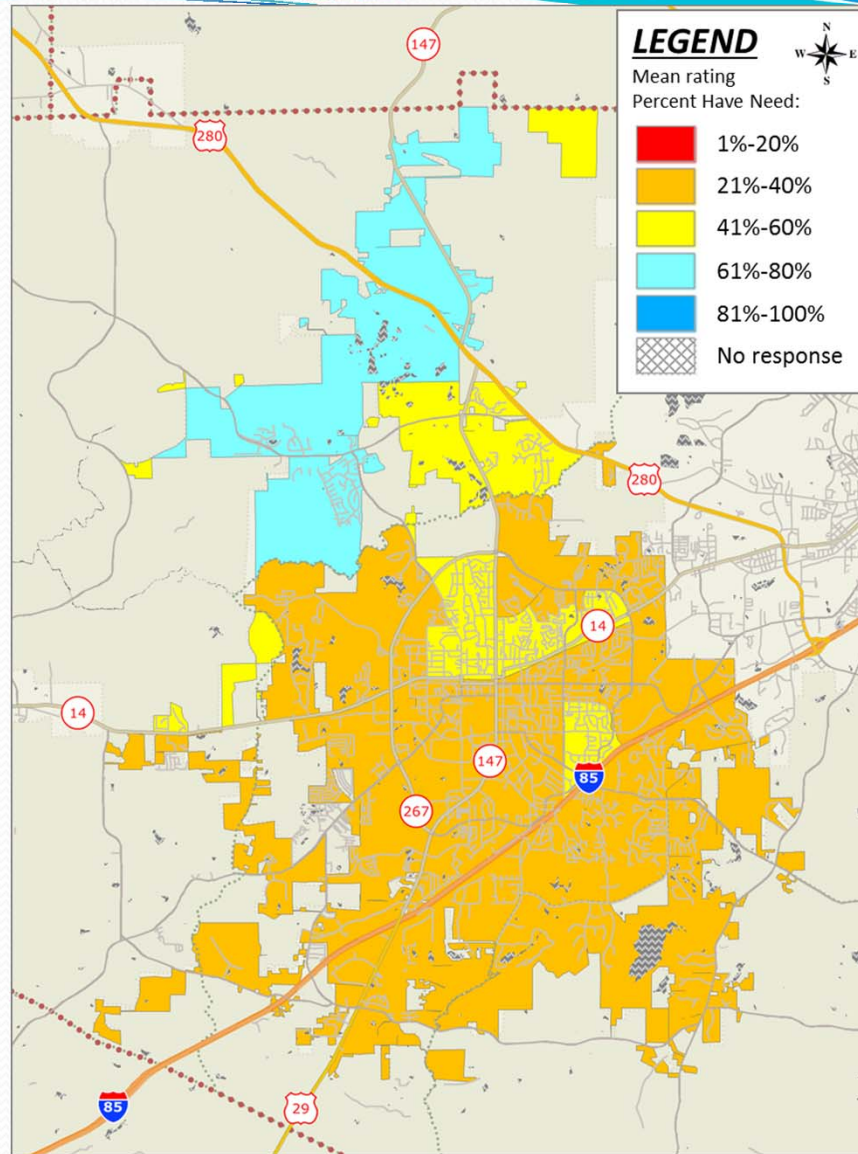
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q10J: Respondents Who Have a Need For Indoor Swimming Pools/Leisure Pool



2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

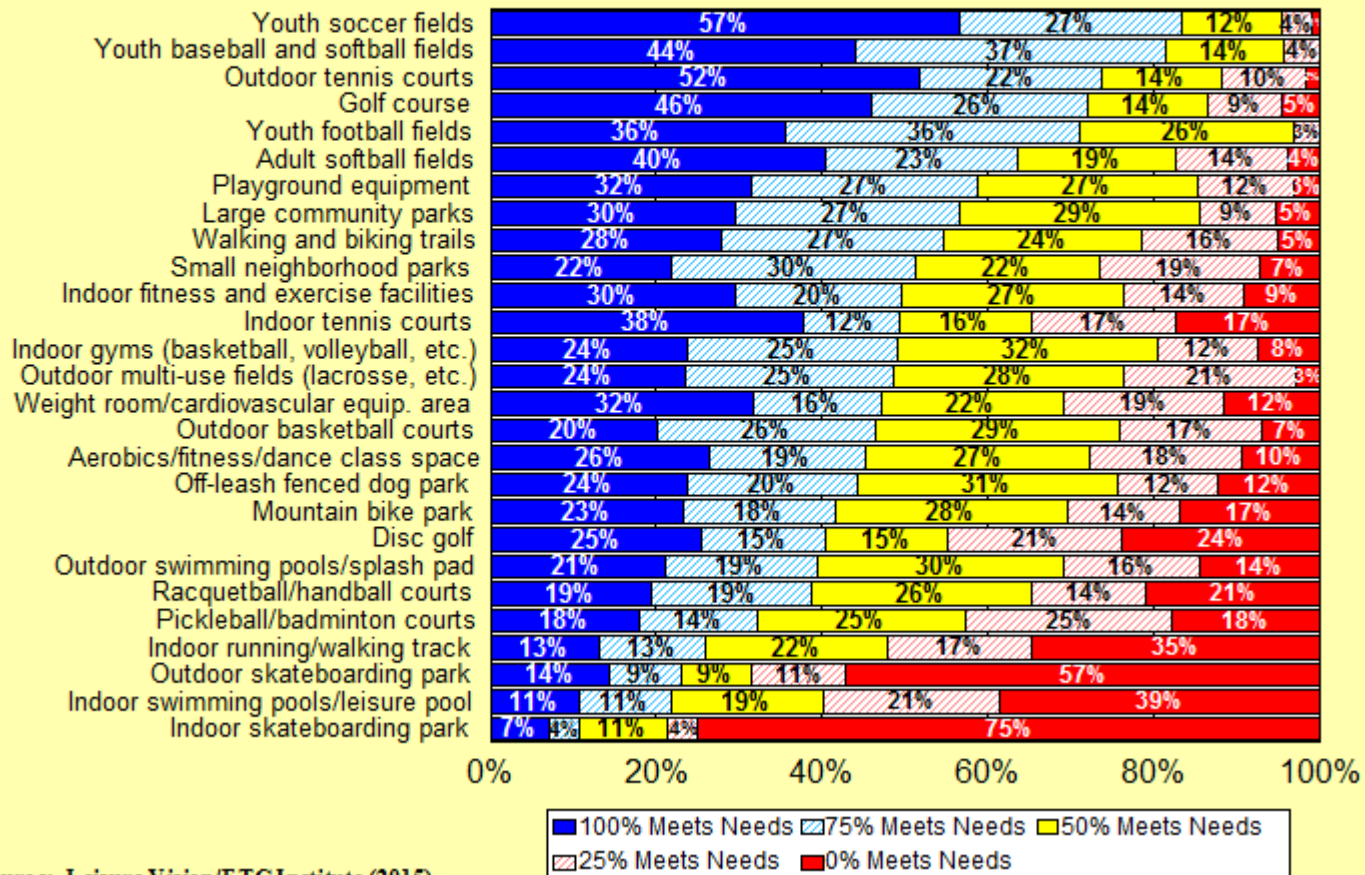
Q10M: Respondents Who Have a Need For Playground Equipment



2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q10b. How Well City of Auburn's Sports and Recreation Facilities Meet the Needs of Households

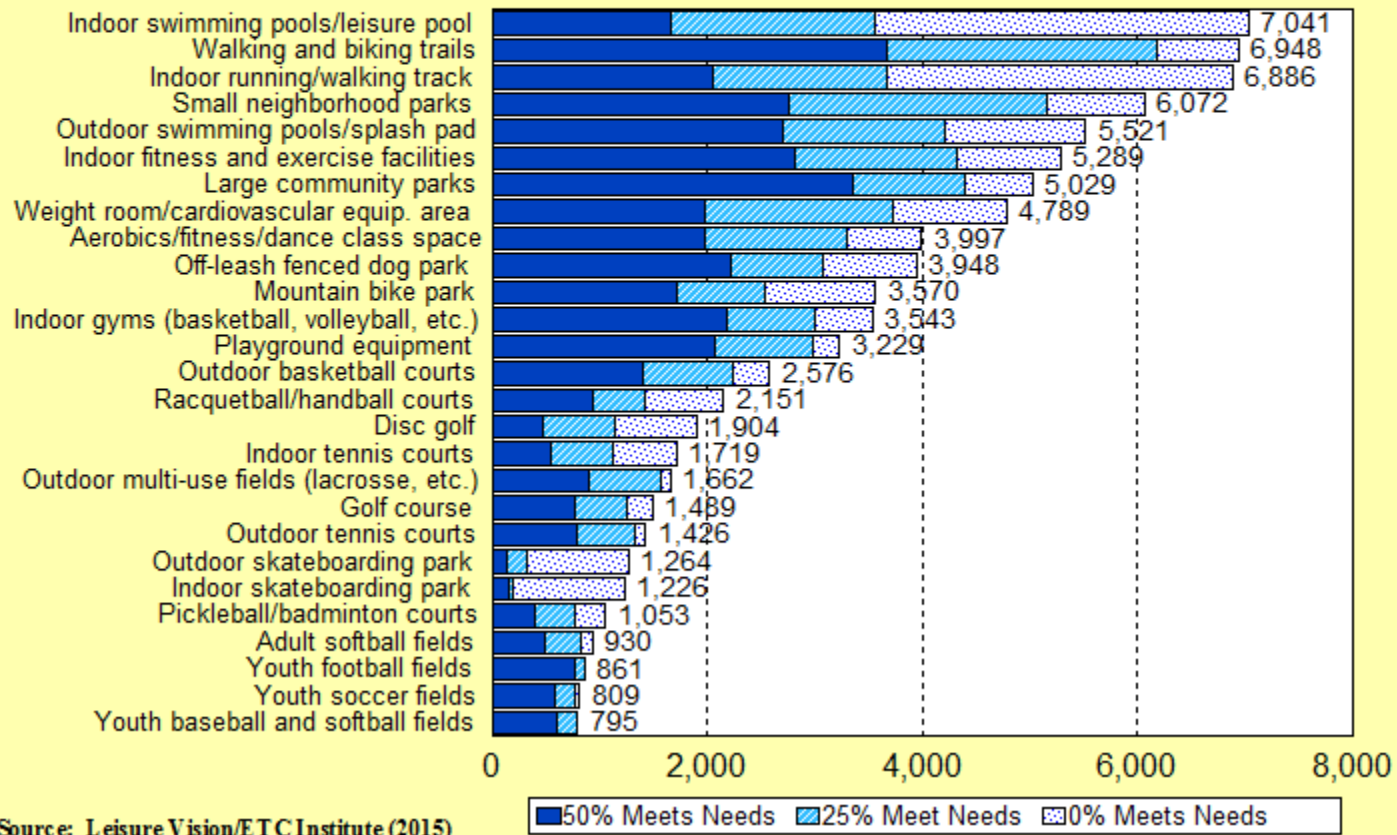
by percentage of households that have a need for sports and recreation facilities (excluding "don't know")



Source: Leisure Vision/ETC Institute (2015)

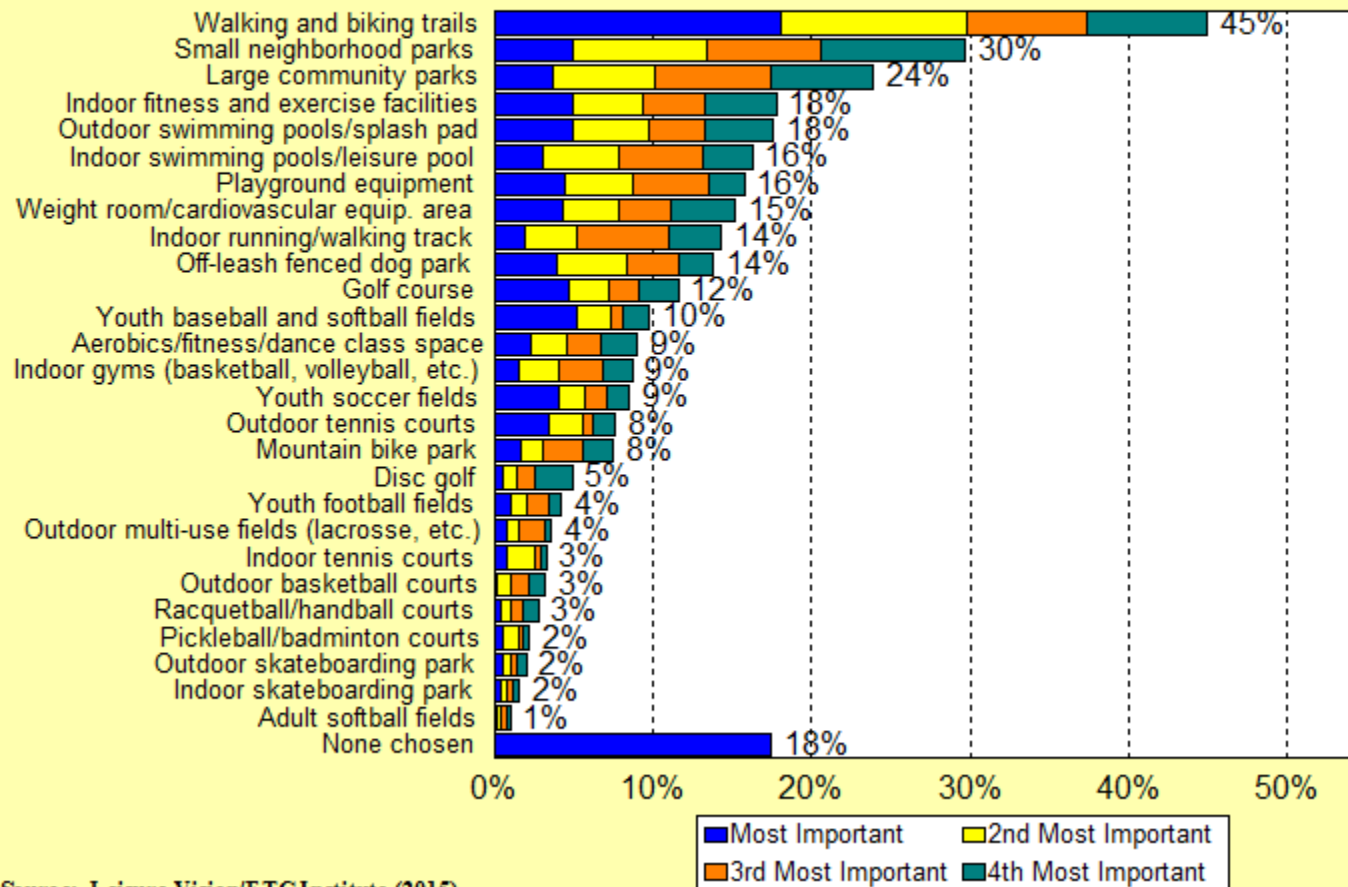
Q10c. Estimated Number of Households in the City of Auburn Whose Needs for Sports and Recreation Facilities Are Only Being 50% Met or Less

by number of households, based on 22,147 households in the City of Auburn






Q11. Sports and Recreation Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (2015)

82% Thought that at Least One Sports/Recreation Facility Was Important to Their Household

		<i>National Average</i>	<i>Auburn</i>
Most Important Parks and Recreation Facilities to Respondent Households			
Walking and biking trails		42%	45%
Small neighborhood parks		28%	30%
Skateboarding parks		3%	2%
Large community parks		19%	24% 
Playground equipment		20%	16%
Outdoor swimming pools/water park		19%	18%
Outdoor tennis courts		7%	8%
Indoor fitness and exercise facilities		20%	18%
Indoor swimming/leisure pool		18%	13% 
Outdoor basketball courts		5%	2%
Indoor basketball/volleyball courts		7%	9%
Adult softball fields		3%	1%
Community gardens		4%	20% 
Nature Center		19%	17%
Off-leash dog parks		13%	14%
Indoor running/walking track		16%	14%
Youth baseball/softball fields		9%	10%

Priority Investment Rating (PIR) for Recreation/Sports FACILITIES

Recreation/Sports Facilities	Unmet Need	Importance	PIR
Walking and biking trails	78.2	100.0	178.2
Small neighborhood parks	71.3	66.0	137.3
Indoor swimming pools/leisure pool	100.0	36.2	136.2
Indoor running/walking track	95.2	31.8	127.0
Large community parks	53.9	53.1	107.0
Outdoor swimming pools/splash pad	66.1	39.1	105.3
Indoor fitness and exercise facilities	61.2	39.6	100.7
Weight room/cardiovascular equip. area	58.7	33.8	92.5
Off-leash fenced dog park	45.8	30.7	76.4
Playground equipment	34.3	35.1	69.4
Aerobics/fitness/dance class space	46.7	20.0	66.7
Mountain bike park	43.7	16.7	60.4
Indoor gyms (basketball, volleyball, etc.)	39.2	19.3	58.5
Golf course	17.2	25.8	43.0
Disc golf	26.2	10.9	37.1
Outdoor basketball courts	29.0	7.1	36.2
Racquetball/handball courts	27.3	6.2	33.5
Outdoor tennis courts	15.7	16.9	32.5
Indoor tennis courts	22.7	7.3	30.0
Youth baseball and softball fields	7.7	21.8	29.5
Youth soccer fields	8.2	18.9	27.1
Outdoor multi-use fields (lacrosse, etc.)	18.2	8.0	26.2
Outdoor skateboarding park	20.0	4.4	24.4
Indoor skateboarding park	19.9	3.6	23.4
Pickleball/badminton courts	13.3	4.9	18.2
Youth football fields	7.9	9.3	17.3
Adult softball fields	10.5	2.2	12.7

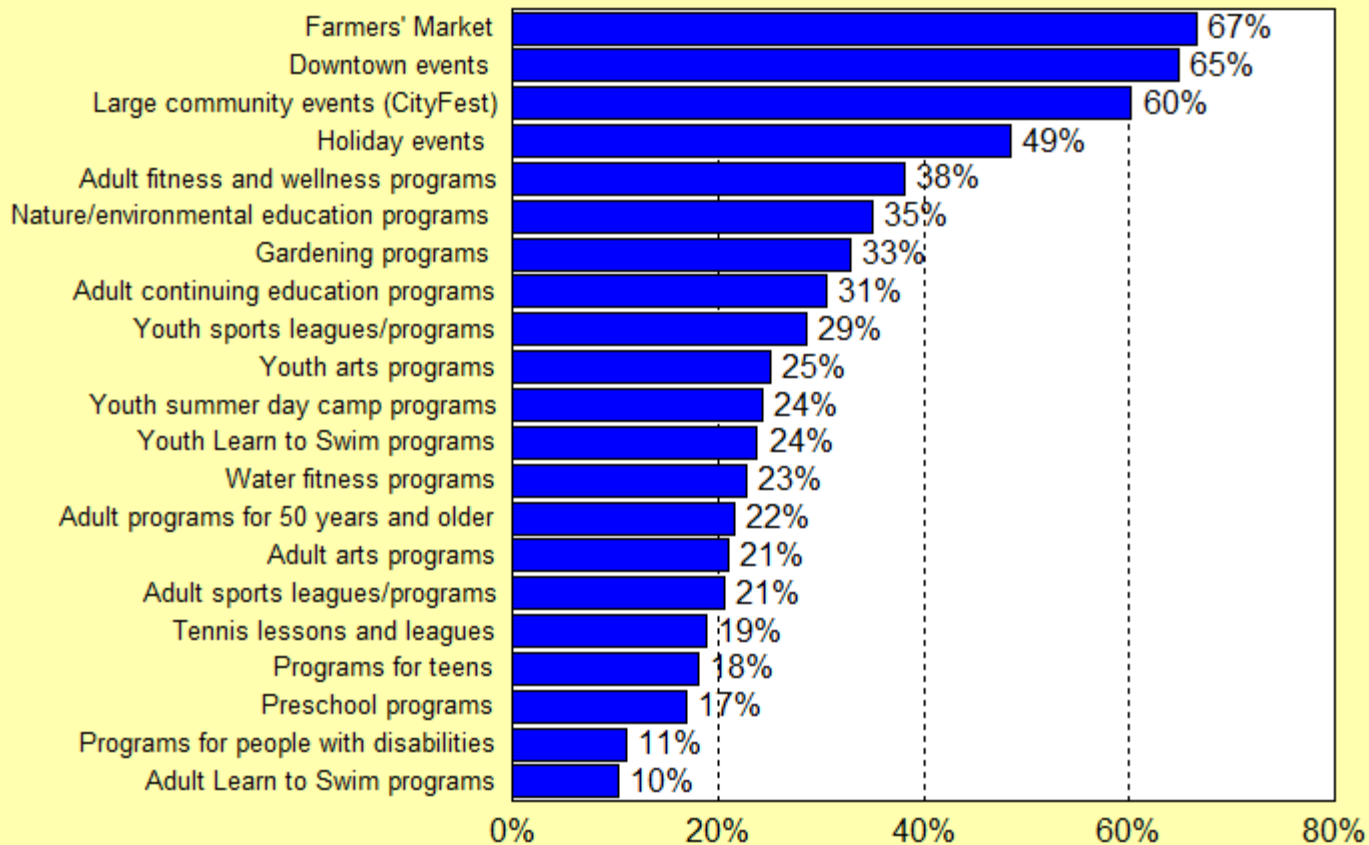
High Priority: PIR=125+
Medium Priority: PIR=75-124
Lower Priority: PIR=0-74

Topic #5





Needs and Priorities for Sports and Recreation Programs

Q12. Households That Have a Need for Sports and Recreation Programs

by percentage of respondents (multiple selections could be made)

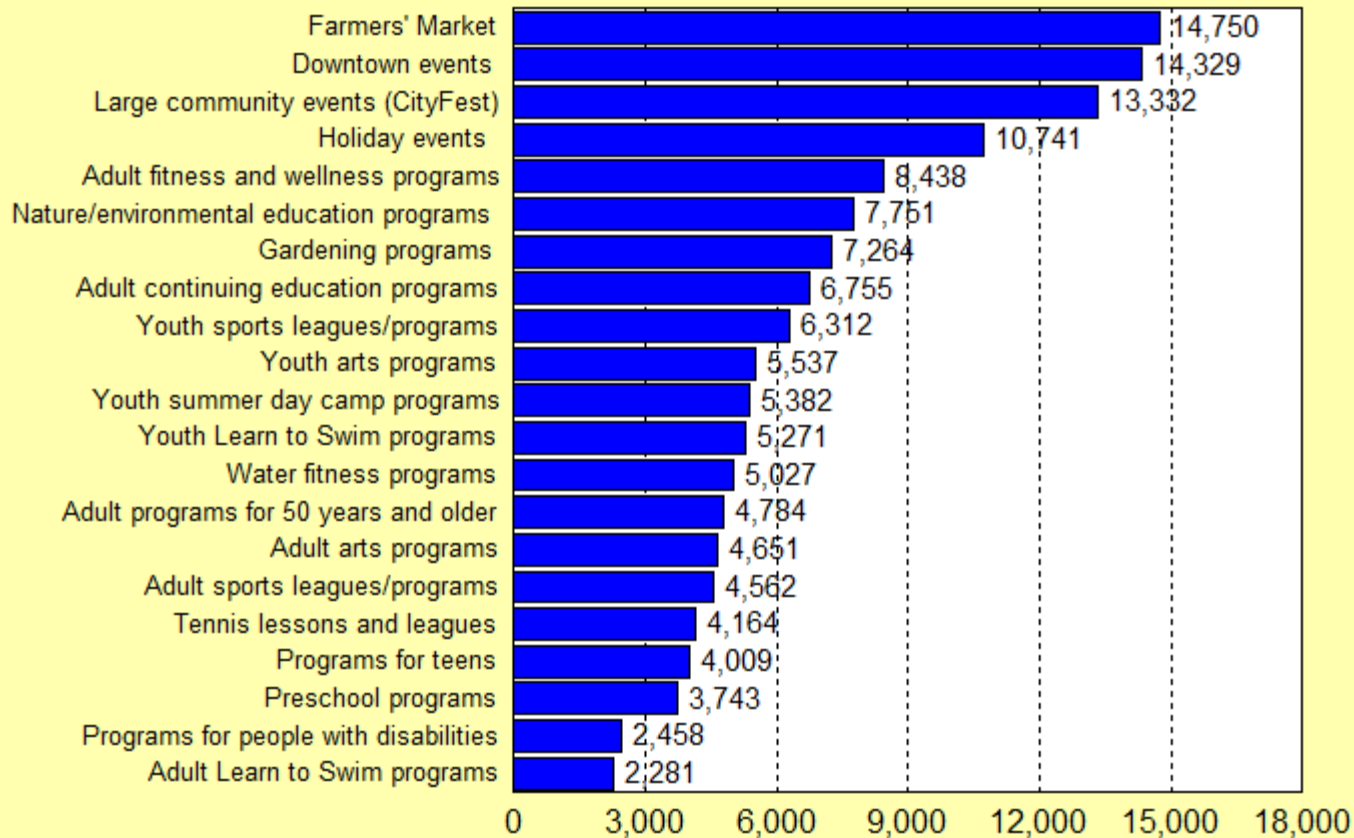


Source: Leisure Vision/ETC Institute (2015)

		<i>National Average</i>	<i>Auburn</i>
Recreation <u>programs</u> that respondent households have a need for			
Adult fitness and wellness programs		47%	38% 
Nature programs/environmental ed.		31%	35%
Adult art, dance, performing arts		19%	21%
Adult sports programs		22%	21%
Water fitness programs		23%	23%
Youth sports programs		26%	29%
Youth summer camp programs		18%	24% 
Tennis lessons and leagues		17%	19%
Youth art, dance and performing arts		17%	25% 
Youth learn to swim programs		24%	24%
Preschool programs		14%	17%
Programs for people with disabilities		10%	11%
Special events		21%	65% 

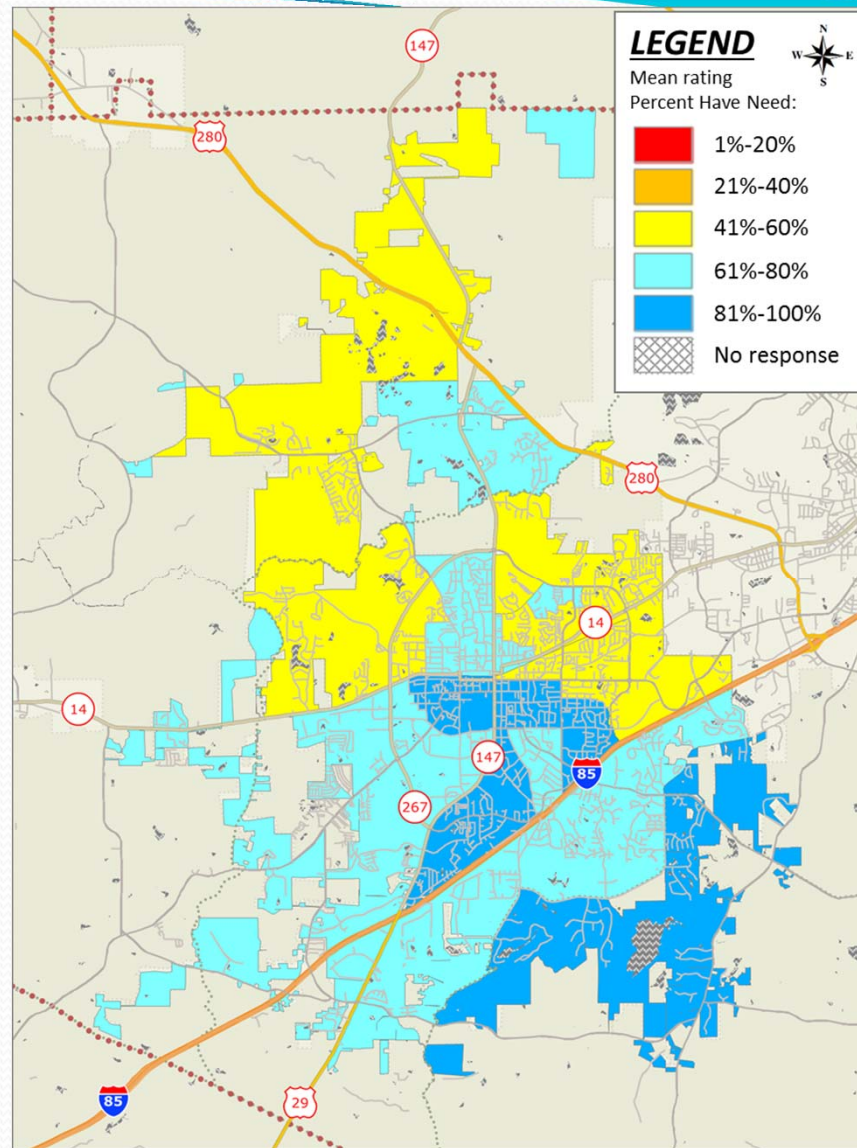
Q12a. Estimated Number of Households That Have a Need for Sports and Recreation Programs

by number of households, based on 22,147 households in the City of Auburn



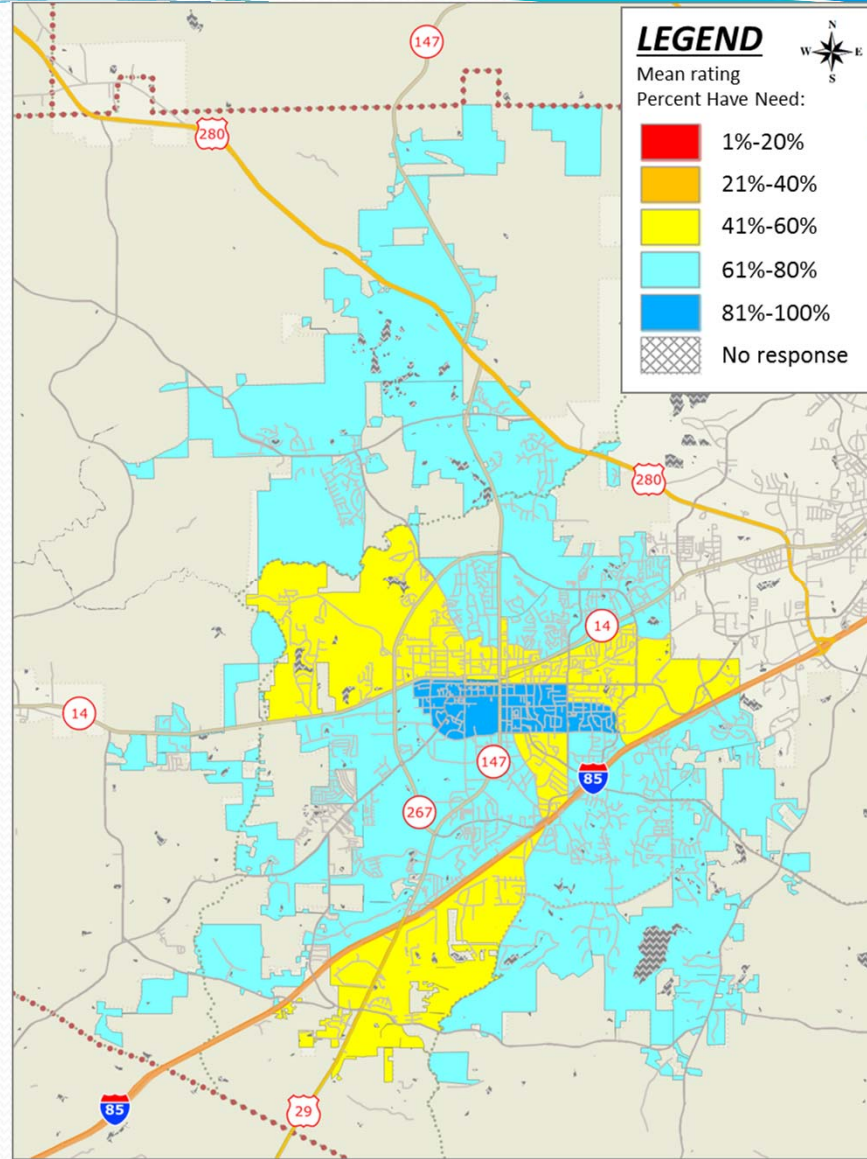
Source: Leisure Vision/ETC Institute (2015)

Q12R: Respondents Who Have a Need For Farmers' Market



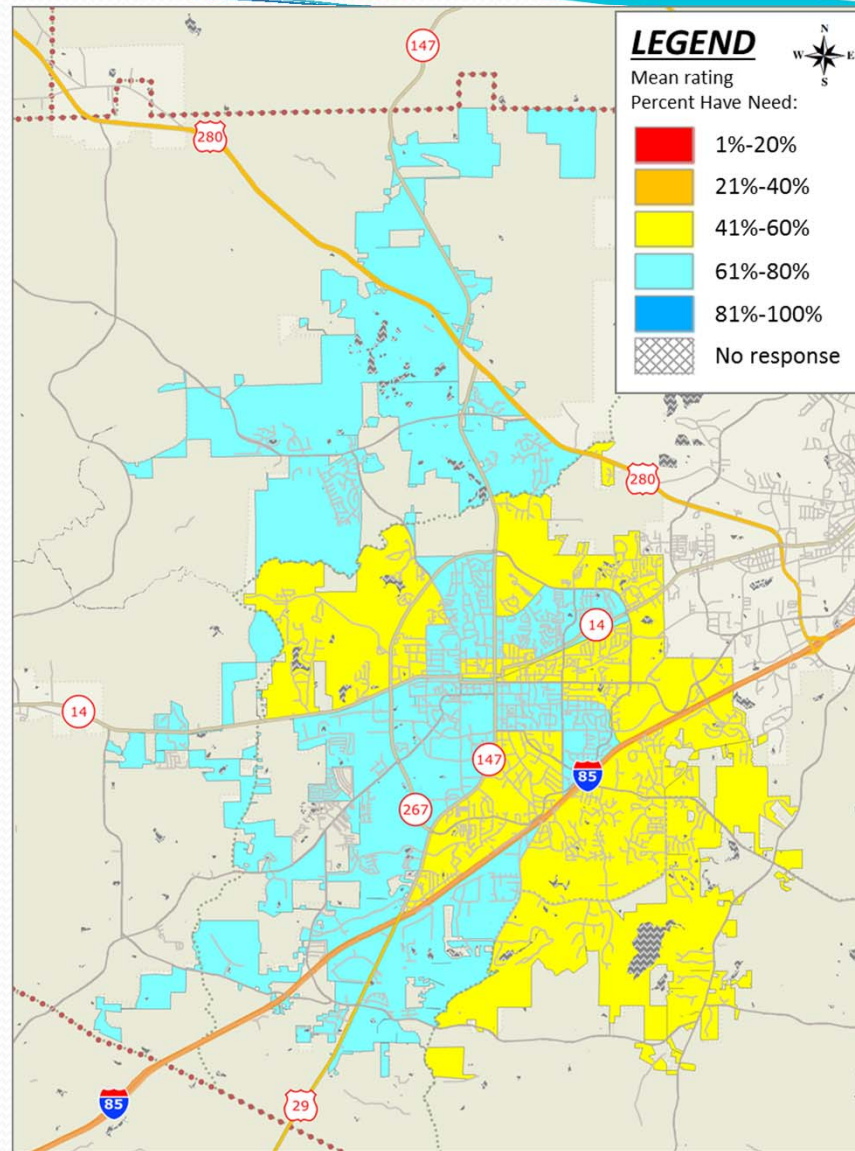
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q12S: Respondents Who Have a Need For Downtown Events



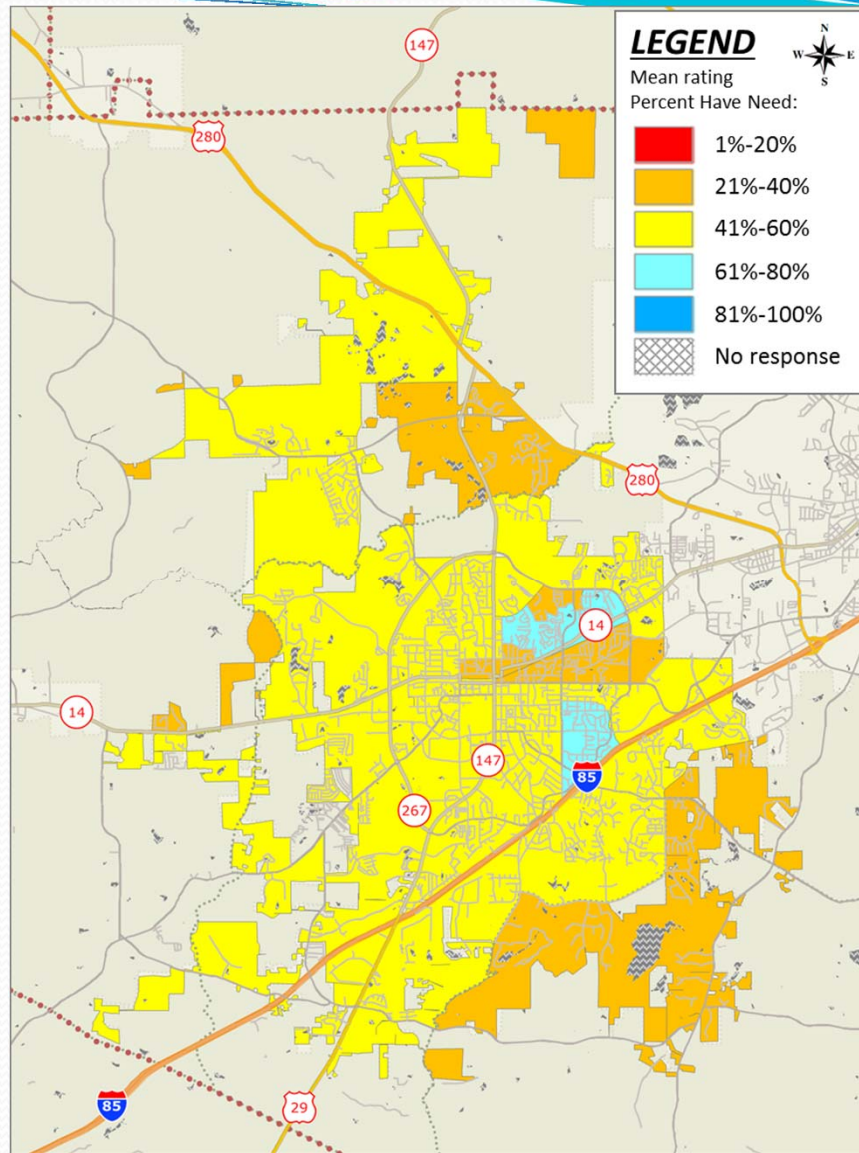
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q12U: Respondents Who Have a Need For Large Community Events



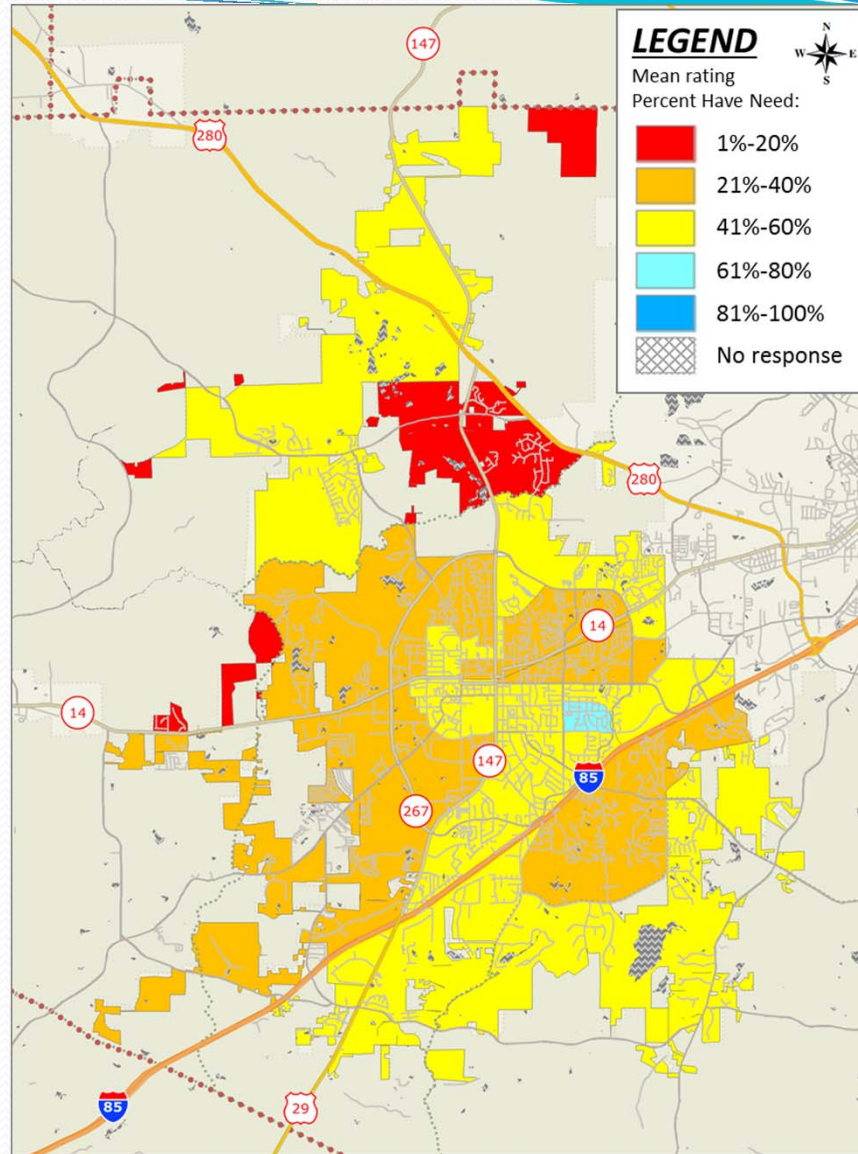
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q12T: Respondents Who Have a Need For Holiday Events



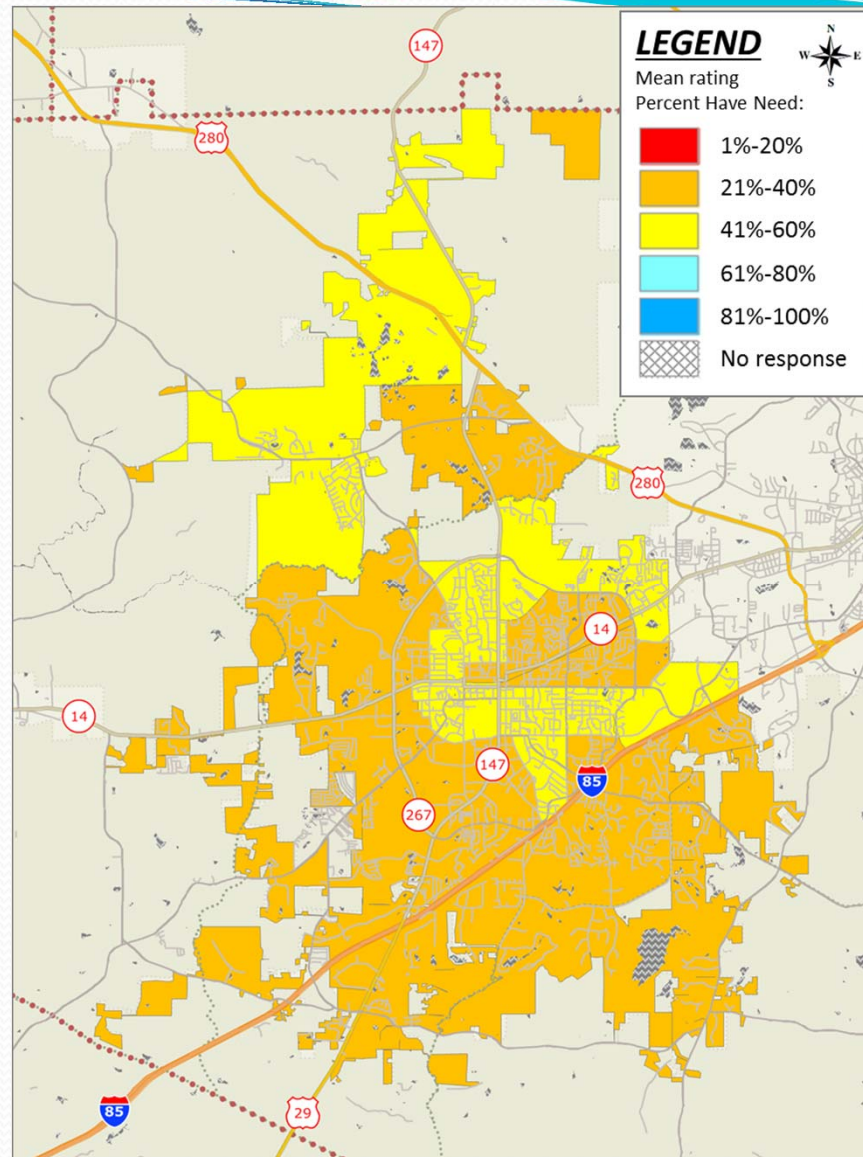
2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q12G: Respondents Who Have a Need For Adult Fitness & Wellness Programs



2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

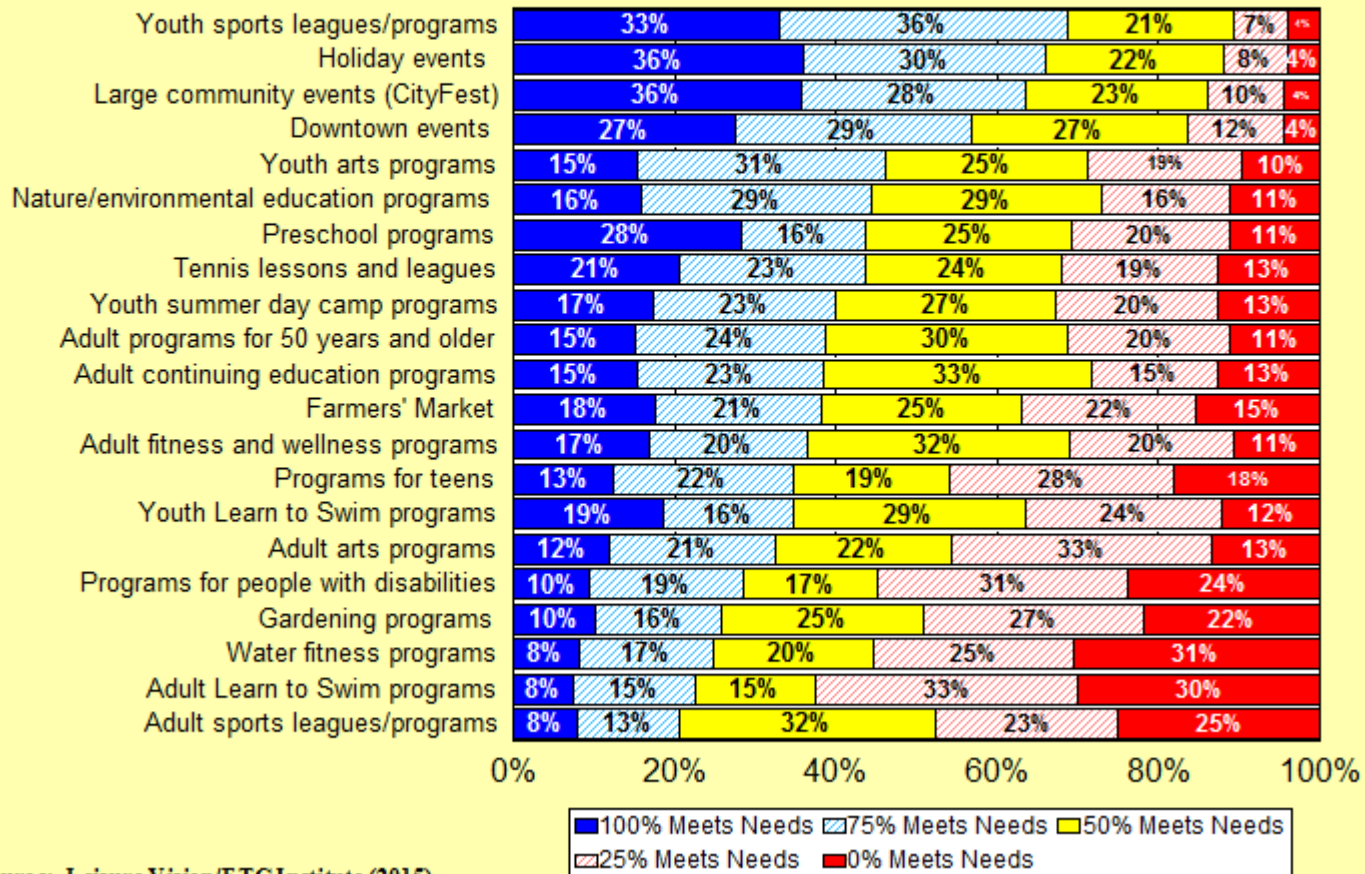
Q12O. Respondents Who Have a Need For Nature/Environmental Education Programs



2015 Auburn Community Interest and Opinion Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q12b. How Well City of Auburn's Sports and Recreation Programs Meet the Needs of Households

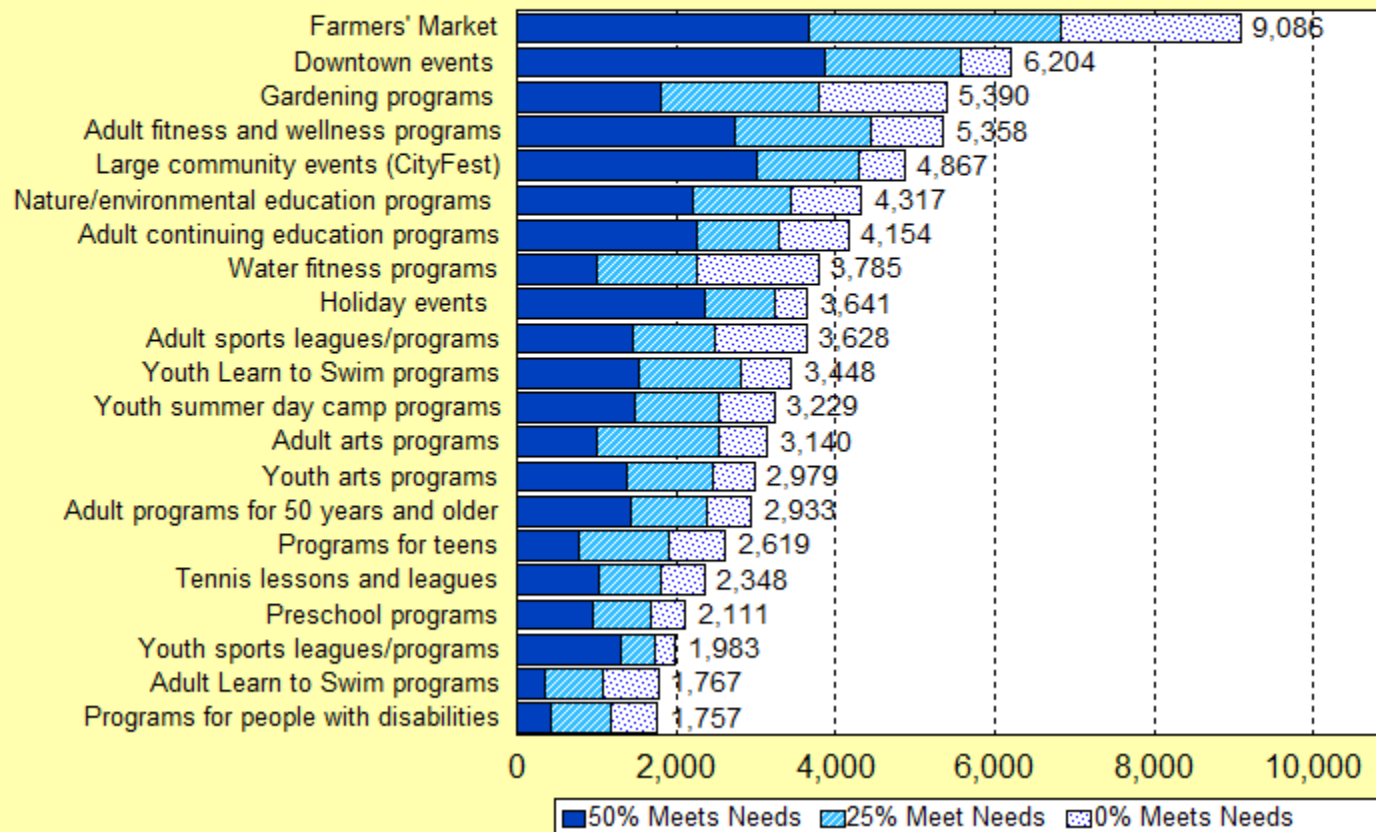
by percentage of households that have a need for sports and recreation facilities (excluding "don't know")



Source: Leisure Vision/ETC Institute (2015)

Q12c. Estimated Number of Households in the City of Auburn Whose Needs for Sports and Recreation Programs Are Only Being 50% Met or Less

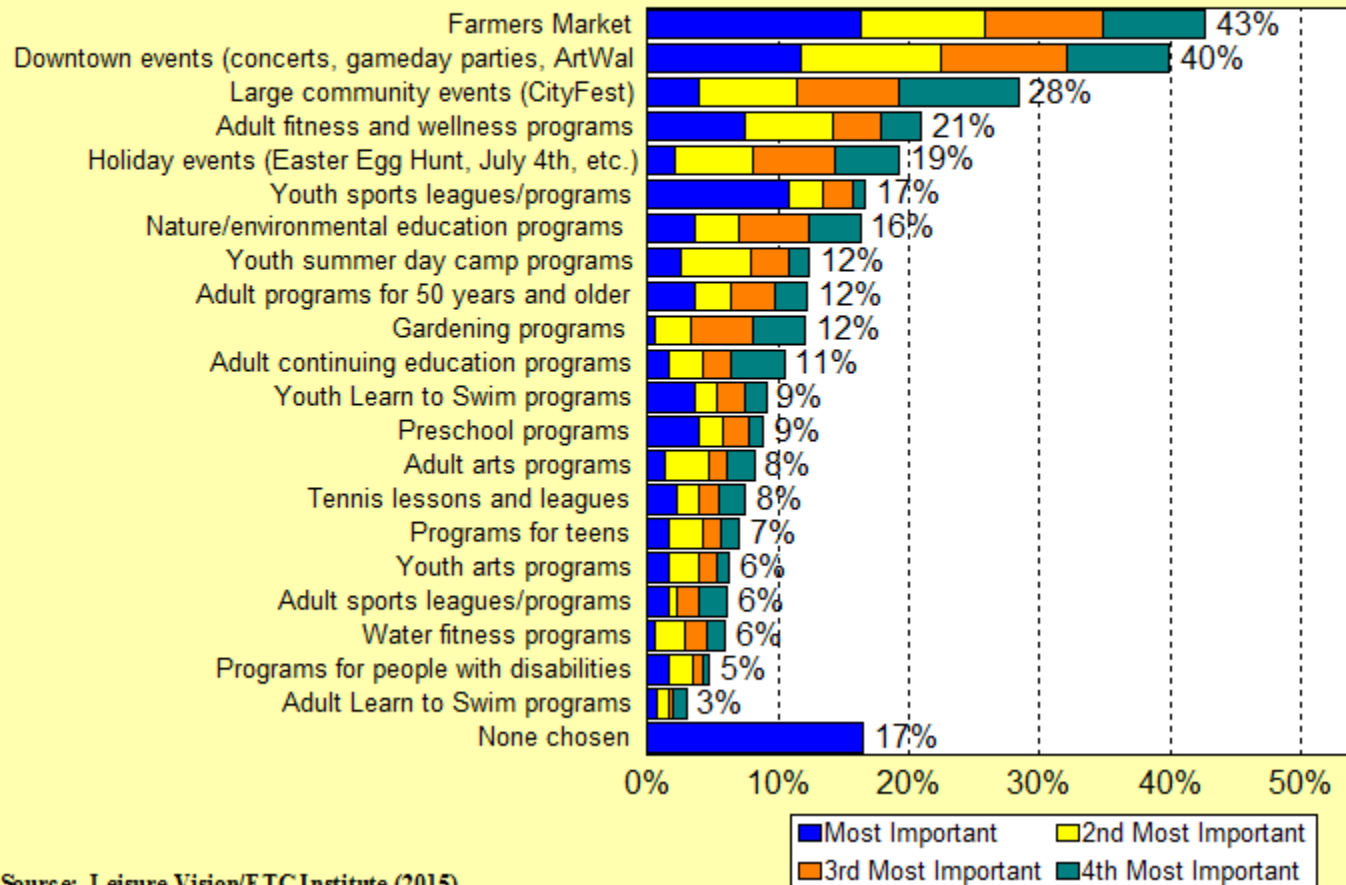
by number of households, based on 22,147 households in the City of Auburn






Source: Leisure Vision/ETC Institute (2015)

Q13. Sports and Recreation Programs That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



83% Thought that at Least One Sports/Recreation Program Was Important to Their Household

		<i>National Average</i>	<i>Auburn</i>
Recreation <u>programs</u> that are the most important to respondent households			
Special events ie. concerts, movies etc.		20%	40% 
Adult fitness and wellness programs		30%	21% 
Nature programs/environmental ed.		13%	16%
Youth sports programs		15%	17%
Youth summer camp programs		9%	12%
Adult sports programs		10%	6%
Adult art, dance and performing arts		9%	8%
Water fitness programs		13%	6% 
Youth art, dance, performing arts		6%	6%
Tennis lessons and leagues		7%	8%
Preschool programs		8%	9%
Programs for people with disabilities		4%	5%
Youth learn to swim programs		13%	9%

Priority Investment Rating (PIR) for Recreation/Sports PROGRAMS

Recreation/Sports Programs	Unmet Need	Importance	PIR
Farmers' Market	100.0	100.0	200.0
Downtown events	59.5	93.4	152.9
Large community events (CityFest)	47.1	66.5	113.6
Adult fitness and wellness programs	55.1	49.2	104.3
Gardening programs	61.7	28.3	90.0
Nature/environmental education programs	44.9	38.2	83.1
Holiday events	34.7	45.2	79.9
Adult continuing education programs	42.8	24.6	67.4
Youth summer day camp programs	34.4	29.0	63.5
Water fitness programs	46.0	14.1	60.0
Adult programs for 50 years and older	30.6	28.6	59.1
Youth sports leagues/programs	19.0	39.1	58.1
Youth Learn to Swim programs	36.6	21.3	57.9
Adult sports leagues/programs	40.9	14.3	55.2
Adult arts programs	34.9	19.2	54.1
Programs for teens	30.2	16.4	46.6
Youth arts programs	31.3	14.8	46.0
Preschool programs	22.5	20.8	43.3
Tennis lessons and leagues	25.4	17.6	42.9
Programs for people with disabilities	21.1	11.0	32.1
Adult Learn to Swim programs	21.8	7.0	28.8

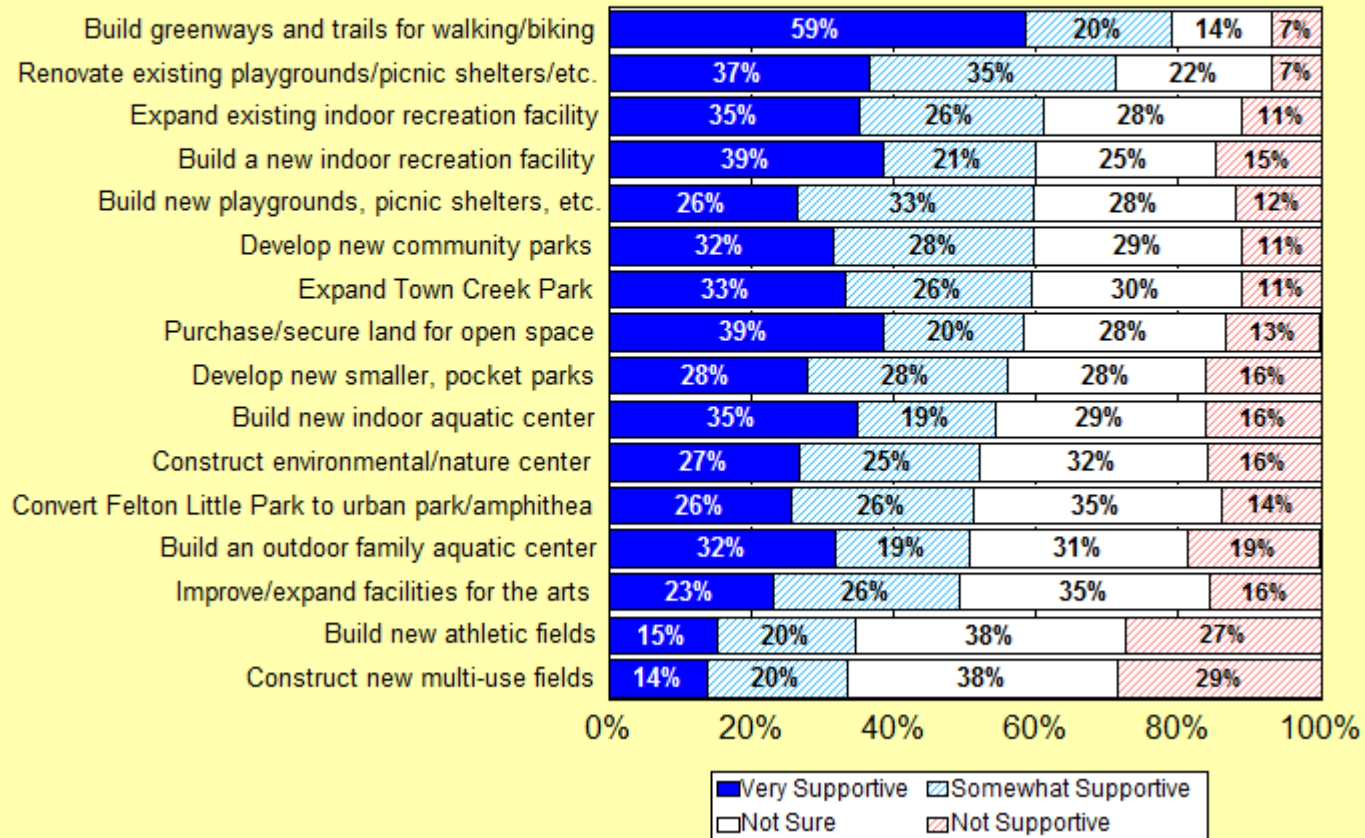
High Priority: PIR=125+
Medium Priority: PIR=75-124
Lower Priority: PIR=0-74

Topic #6

Support for Parks, Recreation, and Cultural Investments

Q16. Level of Support for Various Improvements to Facilities

by percentage of households (excluding "don't know")

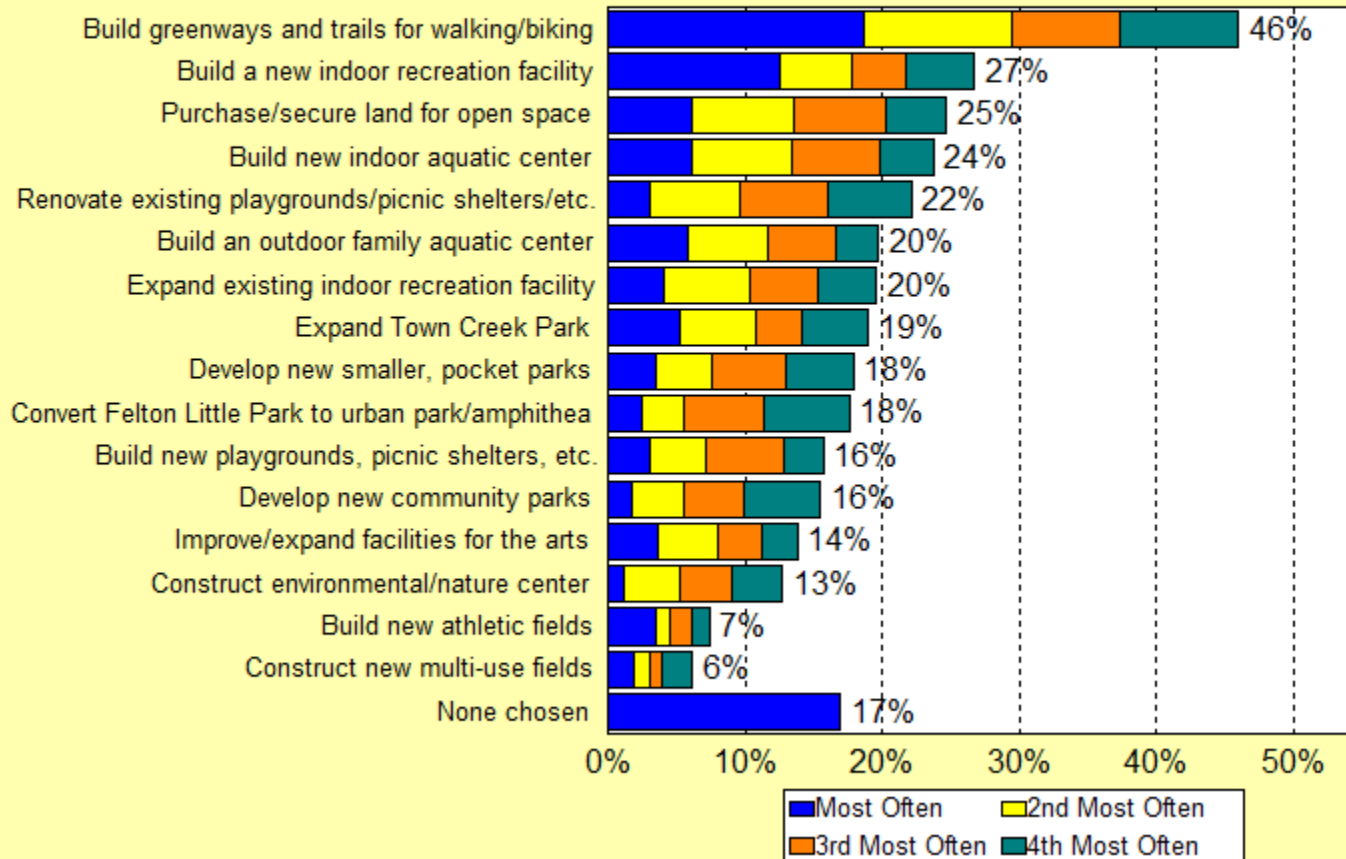


Source: Leisure Vision/ETC Institute (2015)

Strong Support for Building More Greenways/Trails for Walking/Biking

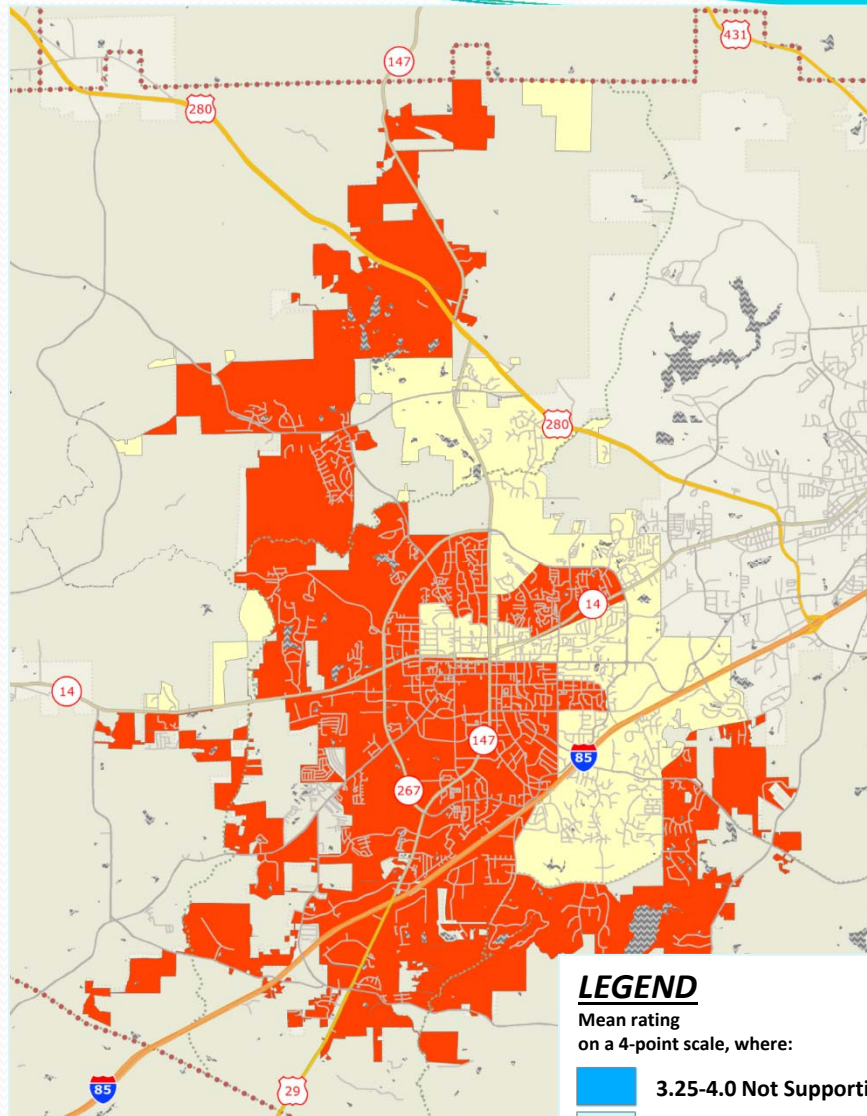
Q17. Improvements to Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (2015)

Q160: Support for building greenways & trails for walking and biking that connect parks throughout the city



2015 Auburn Community Interest and Opinion Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

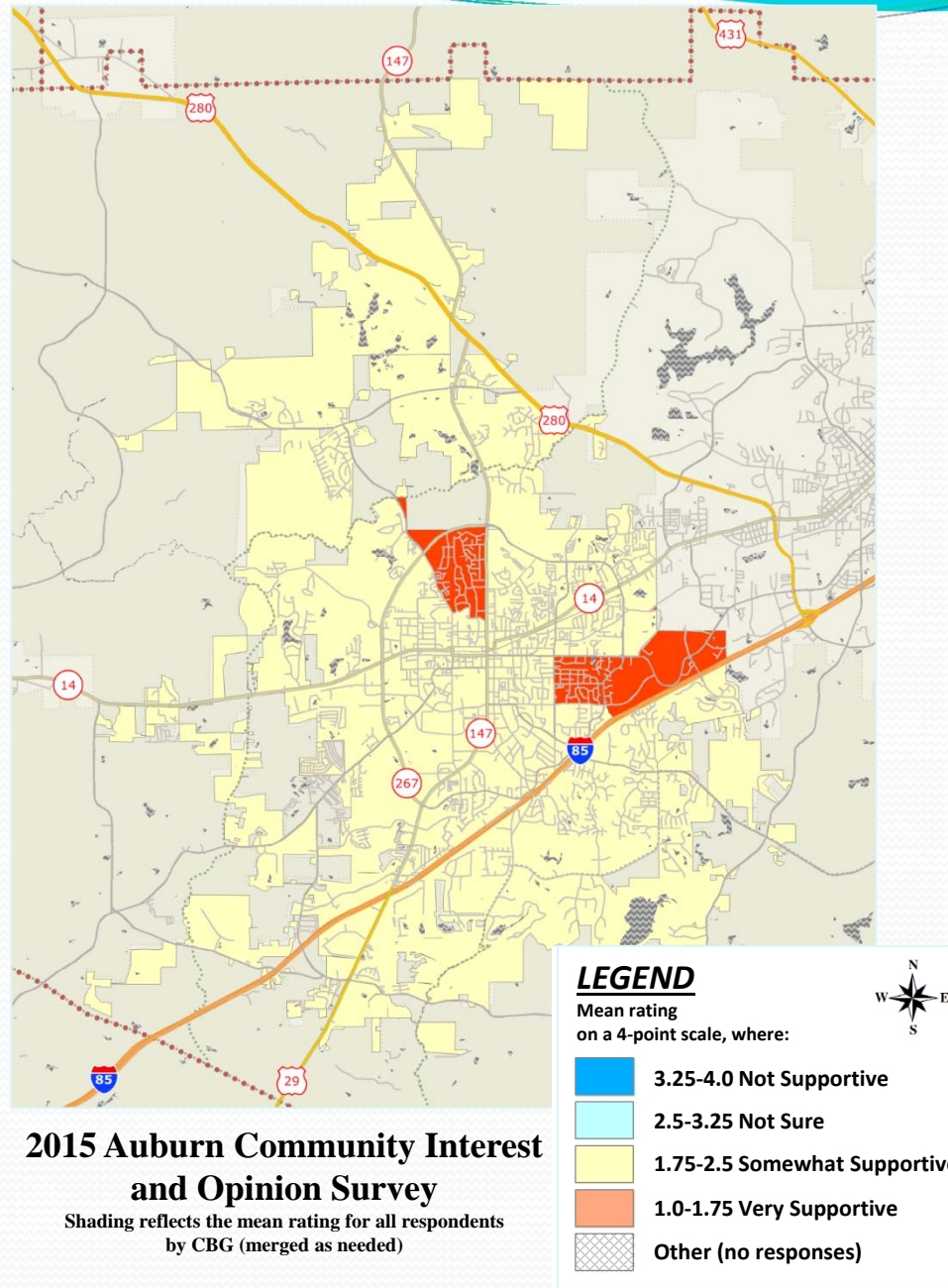
LEGEND

Mean rating on a 4-point scale, where:

- 3.25-4.0 Not Supportive
- 2.5-3.25 Not Sure
- 1.75-2.5 Somewhat Supportive
- 1.0-1.75 Very Supportive
- Other (no responses)



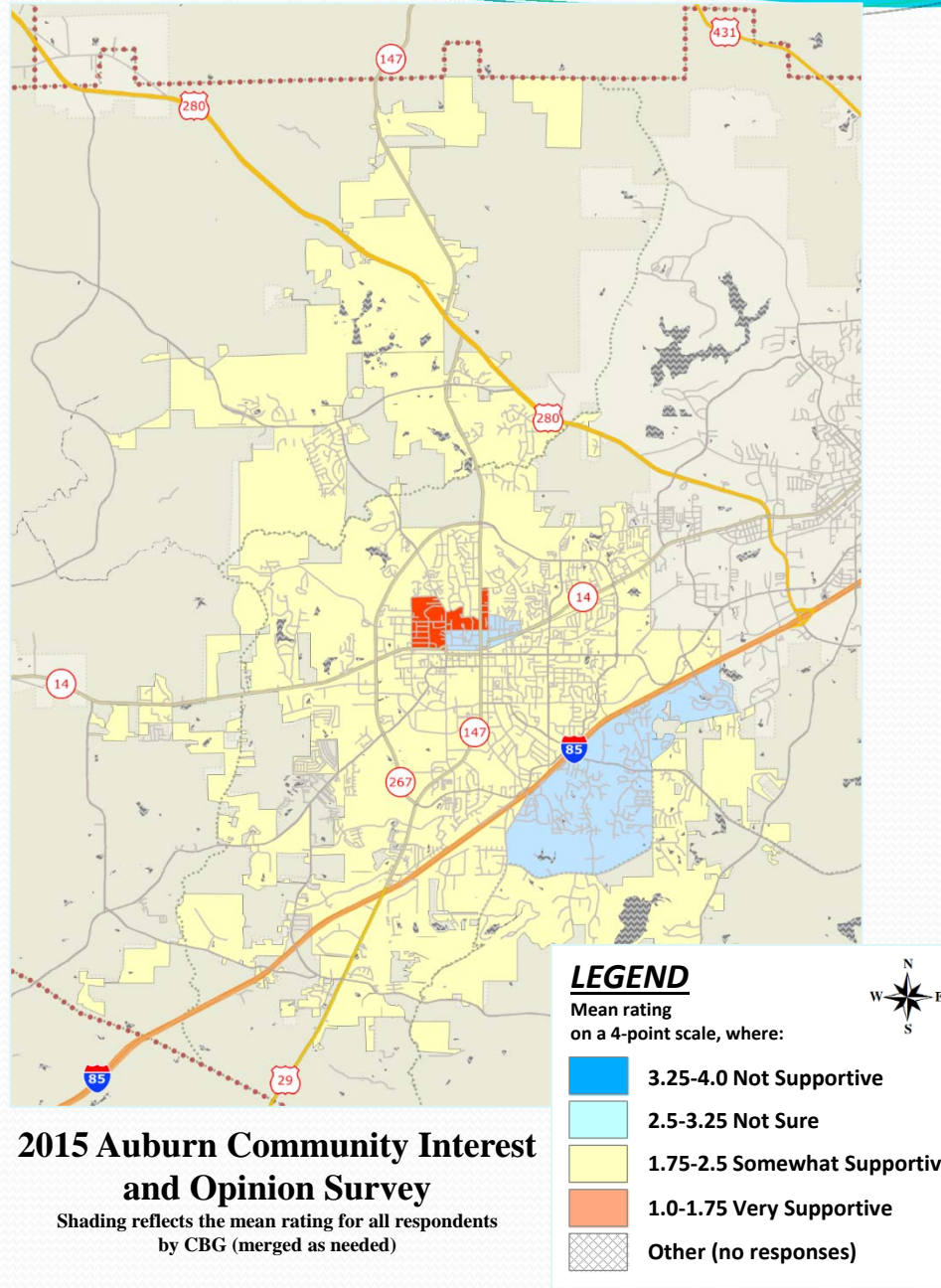
Q16I: Support for renovating existing playgrounds, picnic shelters, etc.



2015 Auburn Community Interest and Opinion Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

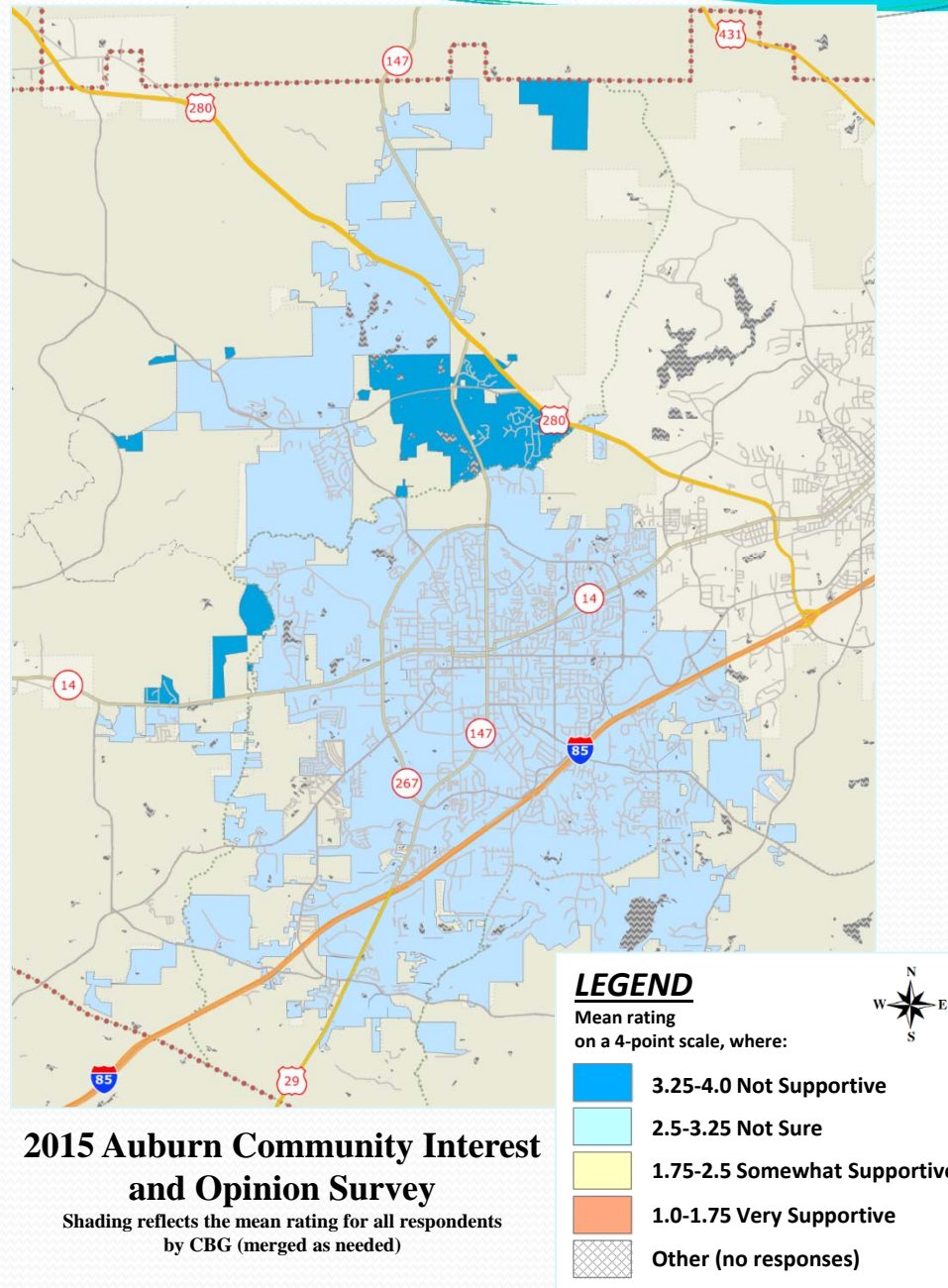
Q16H: Support for building new playgrounds, picnic shelters, etc.



2015 Auburn Community Interest and Opinion Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q16F: Support for constructing new multi-use fields



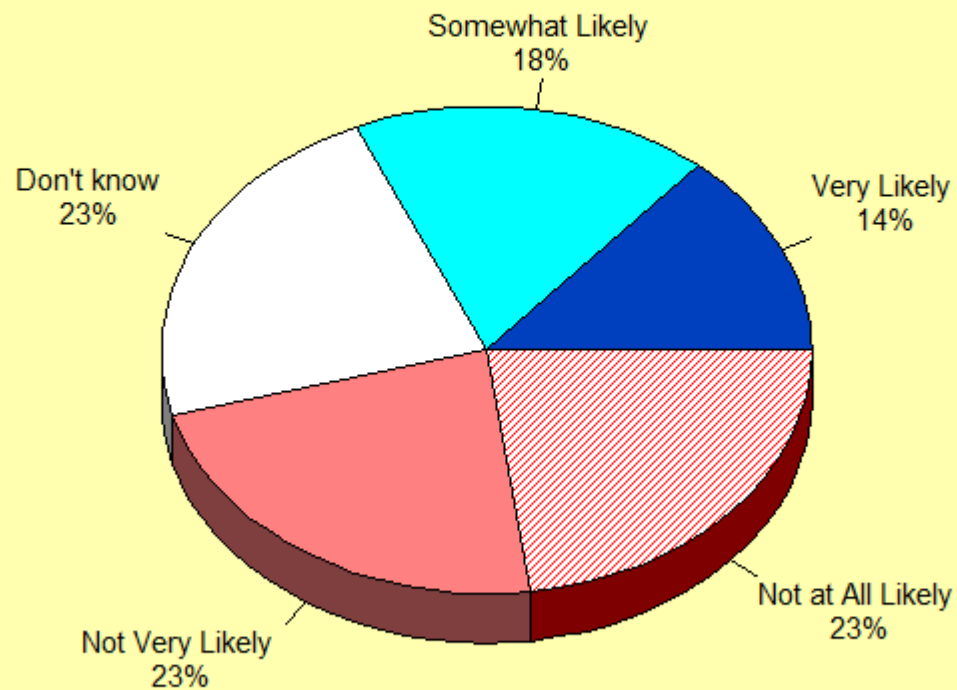
2015 Auburn Community Interest and Opinion Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

OTHER FINDINGS

Q15. How Likely Households Would Be to Use Self-Service Kiosks for Library Materials

by percentage of respondents

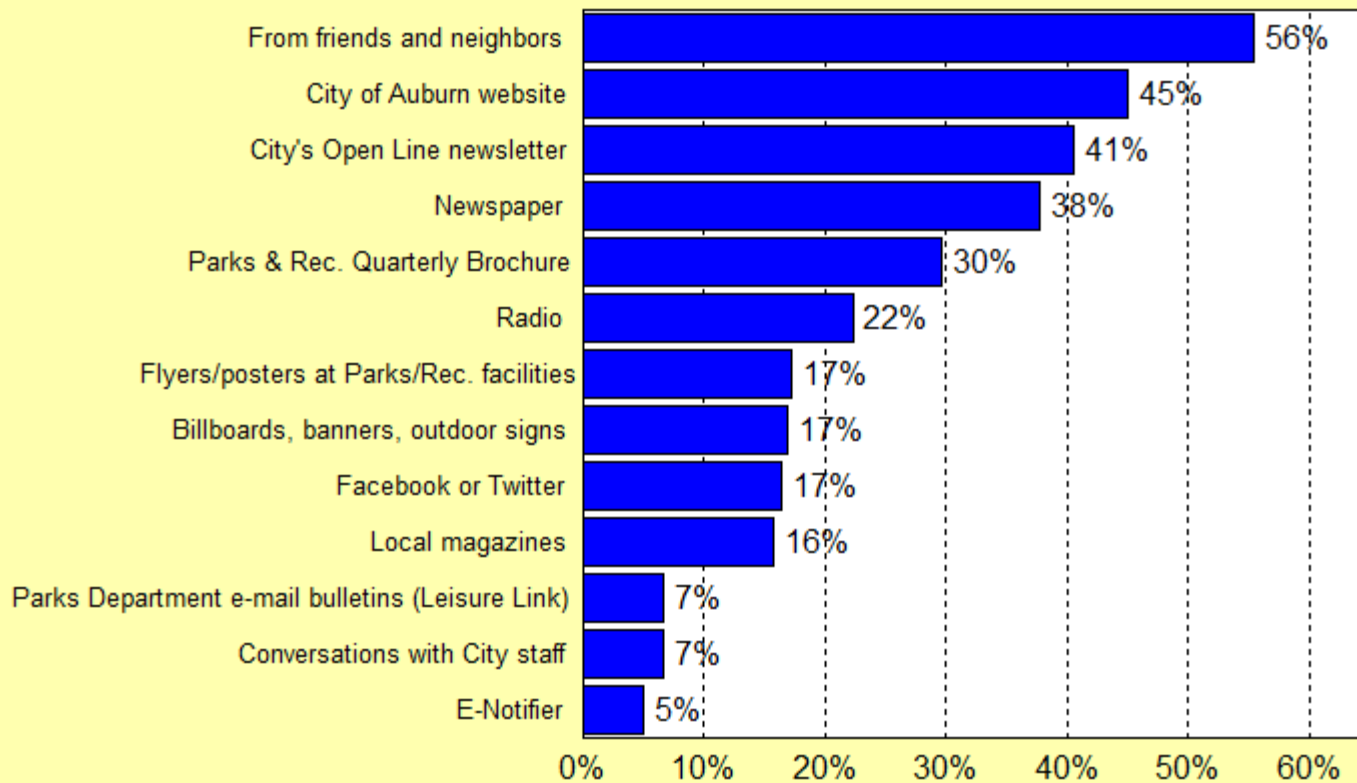


Source: Leisure Vision/ETC Institute (2015)









About 1/3 of Those Surveyed Would Consider Using Kiosks

Q19. ALL the Ways Households Learn About City of Auburn Parks, Recreation, Leisure and Cultural Programs/Activities

by percentage of respondents (multiple selections could be made)



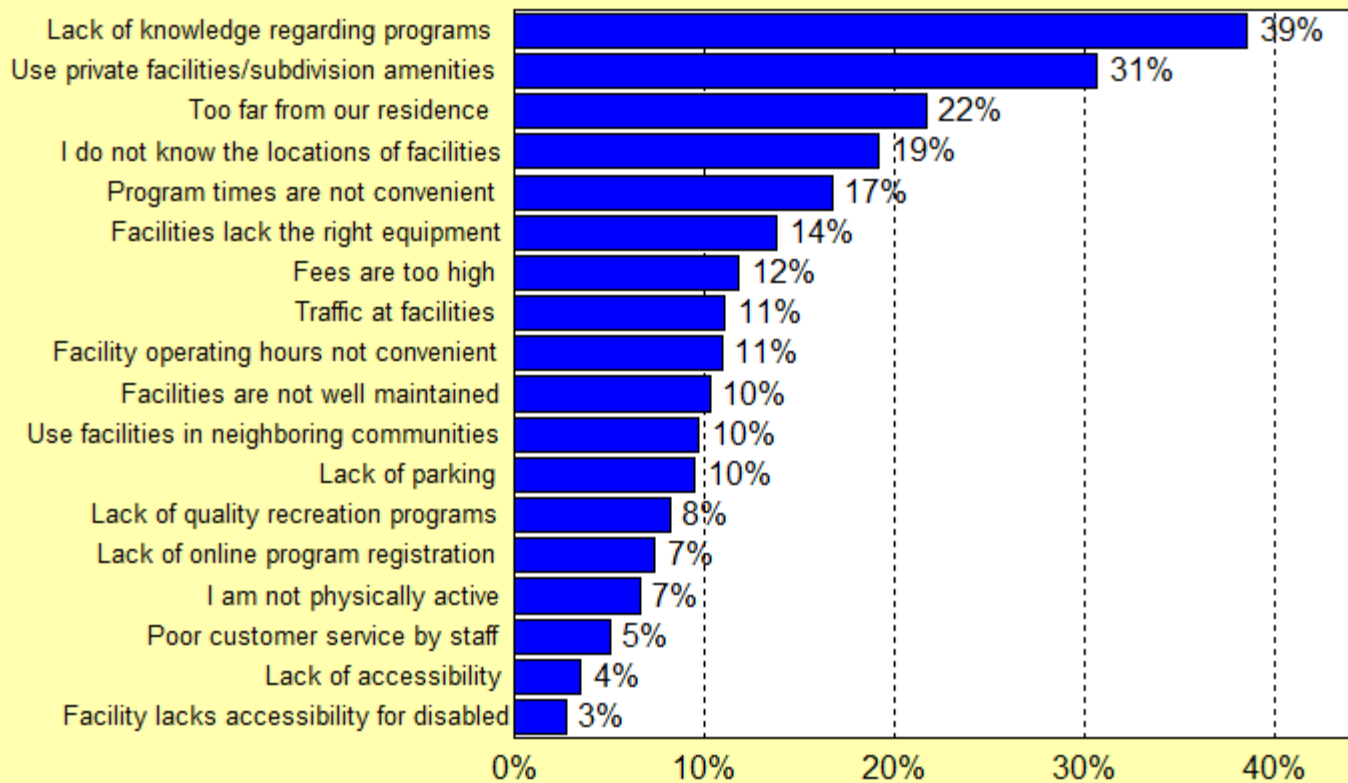
Source: Leisure Vision/ETC Institute (2015)

		<i>National Average</i>	<i>Auburn</i>
Ways respondents learn about recreation programs and activities			
From friends and neighbors		41%	56% 
City Website		20%	45% 
Newspaper articles/advertisements		17%	38% 
Social media (Facebook, Twitter, etc.)		6%	17% 
Parks and Recreation Brochure		63%	30% 
Conversations with Parks/Rec staff		6%	7%
Radio		11%	22% 
Flyers		9%	17% 
Newsletter		27%	41% 

**The City of Auburn Is Doing Better in Every Area
EXCEPT ITS BROCHURE**

Q18. Reasons That Prevent Households from Using Parks and Recreation Services More Often

by percentage of respondents (multiple selections could be made)



Source: Leisure Vision/ETC Institute (2015)

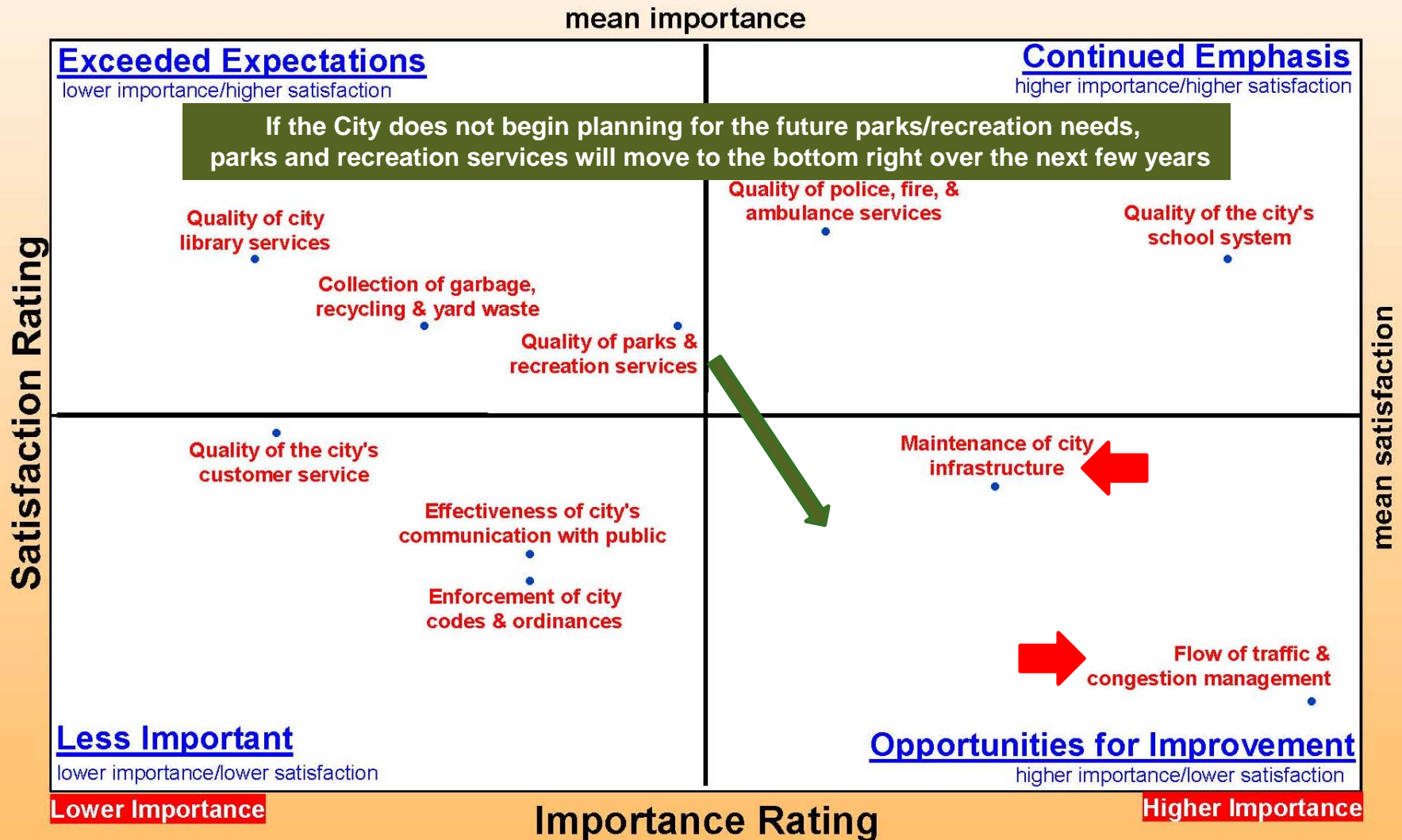
Lack of Awareness About City Programs is the Top Barrier to Usage

*How Do We Integrate the Parks
Survey with the City's Annual
Survey?*

2015 City of Auburn DirectionFinder Survey Importance-Satisfaction Assessment Matrix

-Major Categories of City Services-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)



Summary/Conclusions

- Residents have a positive perception of City parks & recreational programs and facilities
- Overall usage of parks and recreation facilities is high, but the frequency of usage is not
- Top 2 Priorities for Cultural facilities and programs: Green space/natural areas and community gardens
- Top 2 Priorities for Sports/Recreation FACILITIES: Walking/biking trails and small neighborhood parks
- Top 2 Priorities for Sports/Recreation PROGRAMS: Farmers Market and Downtown events
- 3 Most Important INDOOR facilities: Indoor fitness and exercise facilities, indoor swimming pools/leisure pool, and weight room/cardiovascular equipment areas
- There is strong support for developing greenways and trails for walking and biking
- City should consider doing more to promote awareness of programs

Questions?

THANK YOU!!